

## Evaluative Report of the Department of Commerce

1. Name of the department : COMMERCE

2. Year of Establishment : 1972 - 1973

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D.,)

Sl. No.	Name of Programme	Subject	Year of affiliation	Sanctioned strength	Total Student strength (2015-16)	Remarks
1.	B.Com.,	Com E/M Com T/M E/M Shift II	1972-73 2000-01 2004-05	150 150 150	510	I, II & III Year
2.	M.Com.,	Com (E/M)	1975-76	20+24	56	I & II year
3.	M.Phil.,	Commerce	2004-05	15	15	--
4.	Ph.D.,	Commerce	2012-13	--	23	--

4. Names of Interdisciplinary courses and the departments/units involved

- In UG level, in Part IV interdisciplinary Courses like Skill Based Elective are offered in IV & V semesters and Non-Major Elective are offered in III & IV semester as mandatory to all the students.

Interdisciplinary courses	Departments involved
Skill Based Elective	Management
Non – Major Elective	Management
PG level-Extra Disciplinary	Management

5. Annual/ semester/choice based credit system (programme wise)

2005 – 2008 : Choice Based Credit System (CBCS)

2008 –2014 : Revised Choice Based Credit System (RCBCS)

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**6. Participation of the department in the courses offered by other departments**

**-Nil-**

**7. Courses in collaboration with other universities, industries, foreign institutions, etc.**

**-Nil-**

**8. Details of courses/programmes discontinued (if any) with reasons**

**-Nil-**

**9. Number of teaching posts sanctioned and filled (Professors/Associate Professors/Asst. Professors)**

<b>Post</b>	<b>Sanctioned</b>	<b>Filled</b>	<b>Vacant</b>
<b>Professors</b>	<b>---</b>	<b>---</b>	<b>---</b>
<b>Associate Professors</b>	<b>03</b>	<b>03</b>	<b>---</b>
<b>Asst. Professors</b>	<b>07</b>	<b>03</b>	<b>04</b>
<b>Guest Faculties</b>	<b>07</b>	<b>07</b>	<b>---</b>

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**10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. Etc.,)**

Sl. No.	Name	Qualification	Designation	Specialization	Total No. of Years of Experience		No. of M. Phil guided since 2005		No. of Ph.D. guided since 2012		
					Govt	Pvt	A	P	A	S	P
					Yrs	Yrs	---	---	---	--	---
1	Dr.P.Sivaraman	M.com., M.Phil.,Ph.D.,	Associate Professor	Corporate laws	30	--	30	--	---	--	---
2.	Dr. P.Asokan	M.com., M.Phil.,Ph.D., M.B.A., M.Phil.,	Associate Professor	Income Tax	29	--	30	---	2	--	10
3.	Dr. R.Indirajith	M.com., M.Phil.,Ph.D., M.B.A.,	Associate Professor	Security Analysis	17	--	30	--		--	4
4.	Dr. G.Ramu	M.com., M.Phil.,Ph.D.,	Assistant Professor	Management A/c	05	03	10	--	--	--	5
5.	Dr.A.Shanmugasundram	M.com., M.Phil.,Ph.D.,	Assistant professor	Export Marketing	04	22	08	--	--	--	6
6.	Dr.A.Anvar Ahamed	M.com., M.Phil.,Ph.D.,	Assistant professor	Accounting and finance	01	09	--	--	--	--	--
7.	Mr.R.Ayyappan	M.com., M.Phil.,M.B.A.,NET.,SET.,M.Sc(Psy)	Assistant professor(Guest Faculty)	Financial Management	05	06	--	--	--	--	--
8.	Dr.C.Kumaran	M.com., M.Phil.,Ph.D.,M.B.A., M.Phil.,	Assistant professor(Guest Faculty)	Cost Benefit analysis	10	--	--	--	--	--	--
9.	Mr.T.Rajesh	M.com., M.Phil.,M.B.A.,NET.,	Assistant professor(Guest Faculty)	Business Accounting	09	--	--	--	--	--	--
10.	Mrs.A.Nalini	M.com., M.Phil.,M.B.A.,	Assistant professor(Guest Faculty)	Retail Management	08	--	--	--	--	--	--
11.	Mrs.S.Hemalatha	M.com., M.Phil.,	Assistant professor(Guest Faculty)	Marketing	07		--	--	--	--	--

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12.	Miss.J.Jayanthi	M.com., M.Phil.,	Assistant professor(Guest Faculty)	Business Managemnt	07	--	--	--	--	--	--
13.	Mrs.G.Bhuvanewari	M.com., M.Phil.,	Assistant professor(Guest Faculty)	Principles of A/c	02	--	--	--	--	--	--

*A-Awarded                      S –Submitted                      P – Pursuing*

**11. List of senior visiting faculty**

Programme	Hours handled / Week	Total Hours / Week	Percentage of classes
U.G.	18	18	100%
P.G.	7	7	100%

**12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty**

**-Nil-**

**13. Student -Teacher Ratio (programme wise)**

Programme		Student: Teacher ratio
B.Com.	:	45:1
M.Com.	:	20:1

**14. Number of academic support staff (technical) and administrative staff; sanctioned and filled**

Technical staff	sanctioned	Filled
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**15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil/PG.**

Sl. No.	Name	Qualification	Designation	Specialization	Total No. of Years of Experience		No. of M. Phil guided since 2005		No. of Ph.D. guided since 2012		
					Govt.	Pvt.	A	P	A	S	P
					Yrs	Yrs	---	---	---	--	---
1	Dr.P.Sivaraman	M.com., M.Phil.,Ph.D.,	Associate Professor	Corporate laws	30	--	30	--	---	--	---
2.	Dr. P.Asokan	M.com., M.Phil.,Ph.D., M.B.A., M.Phil.,	Associate Professor	Income Tax	29		30	---	2	--	10
3.	Dr. R.Indirajith	M.com., M.Phil.,Ph.D., M.B.A.,	Associate Professor	Security Analysis	17	--	30	--		--	4
4.	Dr. G.Ramu	M.com., M.Phil.,Ph.D.,	Assistant Professor	Management A/c	05	03	10	--	--	--	5
5.	Dr.A.Shanmugasundram	M.com., M.Phil.,Ph.D.,	Assistant professor	Export Marketing	05	21	08	--	--	--	6
6.	Dr.A.Anvar Ahamed	M.com., M.Phil.,Ph.D.,	Assistant professor	Accounting and finance	01	09	--	--	--	--	--
7.	Mr.R.Ayyappa n	M.com., M.Phil.,M.B.A.,NET.,SET.,M.Sc(Psy)	Assistant professor (Guest Faculty)	Financial Management	05	06	--	--	--	--	--
8.	Dr.C.Kumaran	M.com., M.Phil.,Ph.D.,M.B.A., M.Phil.,	Assistant professor (Guest Faculty)	Cost Benefit analysis	10	--	--	--	--	--	--
9.	Mr.T.Rajesh	M.com., M.Phil.,M.B.A.,NET.,	Assistant professor (Guest Faculty)	Business Accounting	09	--	--	--	--	--	--
10.	Mrs.A.Nalini	M.com.,	Assistant	Retail	08	--	--	--	--	--	--

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		M.Phil.,M.B.A.,	professor (Guest Faculty)	Managem ent							
11.	Mrs.S.Hemalath a	M.com., M.Phil.,	Assistant professor (Guest Faculty)	Marketin g	07		--	--	--	--	--
12.	Miss.J.Jayanth i	M.com., M.Phil.,	Assistant professor (Guest Faculty)	Business Managem ent	07	--	--	--	--	--	--
13.	Mrs.G.Bhuvan eswari	M.com., M.Phil.,	Assistant professor (Guest Faculty)	Principles of A/c	02	--	--	--	--	--	--

**16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received**

S.No	Name of the Faculty	Project Title	Name of the Project	Grand Agency	Amount Sanctioned
1.	Dr. R. Indirajith	Impact of self help group on rural women empowerment in thiruvarur district of Tamilnadu	Minor	UGC	Rs.90,000
1.	Dr. Shanmugasundram	Financial inclusion of the Poor	Minor	UGC	Rs. 2,19,000

**17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received**

**-Nil-**

## **18. Research Centre /facility recognized by the University**

### **State recognition**

Four Staff members pursuing research by guiding Ph.D., scholars as the Department has got the recognition of Bharathidasan University, Trichy, as an affiliated “Research Centre”.

All the research supervisors of the department are members of Department Research Committee and Doctoral Committee other affiliated research centre of the University.

### **National and International Recognition**

Research supervisor of the Department are in the panel of Indian evaluators of M.Phil., and Ph.D thesis of various Universities.

Staff and Scholars of the Department have presented Research Articles in well reputed national and international journals.

## **19. Publications:**

<b>S.No.</b>	<b>Name of the Staff</b>	<b>No of papers Published in reputed journals</b>	<b>No of books published</b>	<b>No of papers presented in seminars</b>
1	Dr.P.Sivaraman	02	--	01
2.	Dr. P.Asokan	04	--	16
3.	Dr. R.Indirajith	02	--	05
4.	Dr. G.Ramu	03	--	14
5.	Dr.A.Shanmugasundram	--	02	18
6.	Dr.A.Anvar Ahamed	06	--	05
7.	Mr.R.Ayyappan	01	--	03
8.	Dr.C.Kumaran	03	--	10
9.	Mr.T.Rajesh	01	--	03
10.	Mrs.A.Nalini	--	--	01
11.	Mrs.S.Hemalatha	--	--	01
12.	Miss.J.Jayanthi	--	--	01
13.	Mrs.G.Bhuvaneswari	--	--	--

**20. Areas of consultancy and income generated**

**-Nil-**

**21. Faculty recharging strategies**

<b>Sl. No.</b>	<b>Name of the faculty</b>	<b>Number of Attended Orientation / Refresher Courses</b>
1	Dr.P.Sivaraman	03
2.	Dr. P.Asokan	03
3.	Dr. R.Indirajith	02
4.	Dr. G.Ramu	02
5.	Dr.A.Shanmugasundram	01
6.	Dr.A.Anvar Ahamed	--

**22. Papers presented in seminars.**

<b>S.No.</b>	<b>Year</b>	<b>No of papers presented</b>		
		<b>State</b>	<b>National</b>	<b>International</b>
1	Dr.P.Sivaraman	01	01	-
2.	Dr. P.Asokan	04	12	--
3.	Dr. R.Indirajith	01	01	--
4.	Dr. G.Ramu	01	12	01
5.	Dr.A.Shanmugasundram	--	18	--
6.	Dr.A.Anvar Ahamed	01	04	--
7.	Mr.R.Ayyappan	01	02	01
8.	Dr.C.Kumaran	02	08	01
9.	Mr.T.Rajesh	01	02	01
10.	Mrs.A.Nalini	--	06	01
11.	Mrs.S.Hemalatha	--	01	01



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12.	Miss.J.Jayanthi	--	01	01
13.	Mrs.G.Bhuvaneswari	--	01	01

**23. Faculty as members in**

a) National committees b) International Committees c) Editorial Boards....

Nil

**24. Student projects**

**+ Percentage of students who have done in-house projects including inter-departmental**

All the Post-graduate students are permitted to undertake a project work to gain extra-credit in the existing CBCS. They mostly make use of department of Commerce. However, the percentage seems to be in decreasing trend in single digits.

All the M.Com., Students do their project as it is mandatory in curriculum. Apart from the parent department.

**b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies**

Nil

**25. Student profile programme/course wise:**

**U.G. Programme:**

Year of study	Applications received	Selected		Total
		Male	Female	
2005-06	505	49	71	120
2006-07	635	47	73	120
2007-08	731	59	121	180
2008-09	745	71	124	195
2009-10	698	56	139	195

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2010-11	732	64	131	195
2011-12	716	47	133	180
2012-13	687	39	111	150
2013-14	740	54	111	165
2014-15	643	62	103	165
2015-16	587	76	104	180

**P.G. Programme :**

Year of study	Applications received	Selected		Total
		Male	Female	
2005-06	125	07	19	26
2006-07	180	08	18	26
2007-08	165	08	18	26
2008-09	148	10	16	26
2009-10	215	06	19	25
2010-11	222	04	22	26
2011-12	231	04	22	26
2012-13	240	05	20	25
2013-14	212	07	19	26
2014-15	195	06	20	26
2015-16	202	04	26	30

**M.Phil. Programme :**

Year of study	Applications received	Selected		Total
		Male	Female	
2005-06	10	05	02	07
2006-07	20	03	12	15
2007-08	18	03	12	15
2008-09	18	03	09	12

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2009-10	15	02	10	12
2010-11	26	02	08	10
2011-12	17	01	11	12
2012-13	21	03	12	15
2013-14	39	13	18	31
2014-15	12	03	09	12
2015-16	36	02	13	15

**26. U.G. Students Passing Details from 2005 – 2006 Onwards:**

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Distinction.	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2005-06	105	74.07	66.00	--	--	62.85	10.00
2006-07	111	80.00	60.00	--	--	49.54	02.00
2007-08	109	88.00	65.00	--	--	59.63	03.00
2008-09	110	85.00	70.00	--	--	47.27	05.00
2009-10	160	92.30	60.00	--	--	46.87	02.00
2010-11	191	94.20	65.00	--	01	47.12	01.00
2011-12	192	91.30	70.43	--	--	49.48	01.00
2012-13	182	92.50	70.00	--	--	52.19	02.00
2013-14	167	94.00	71.42	--	--	47.90	03.60
2014-15	138	96.00	74.00	--	--	43.48	03.75

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**P.G. Students Passing Details from 2005 – 2006 Onwards:**

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Distinction.	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2005-06	24	95.00	70.00	-	-	25.00	01.00
2006-07	25	96.00	70.00	--	--	24.00	01.00
2007-08	25	97.00	80.00	--	--	28.00	02.00
2008-09	21	98.00	75.00	--	--	28.50	02.00
2009-10	26	98.00	70.00	--	--	19.20	03.00
2010-11	25	97.00	75.00	--	--	24.00	02.00
2011-12	26	95.00	80.00	--	--	26.80	03.00
2012-13	26	96.50	75.00	--	--	23.07	02.00
2013-14	25	97.50	80.00	--	--	28.00	03.00
2014-15	24	100	82.00	--	--	33.33	02.00

**M.Phil. Students Passing Details from 2005 – 2006 Onwards:**

Academic Year	No. of Students appeared	Pass %	% of first class	No. of Distinction.	University Rank obtained	Students went for higher education (%)	Students went for Job (%)
2005-06	07	100.00	100.00	05	-	50.00	12.00
2006-07	15	100.00	90.00	04	--	45.00	18.00
2007-08	15	100.00	95.00	06	--	40.00	15.00
2008-09	12	100.00	90.00	04	--	52.00	12.00
2009-10	12	98.00	90.00	03	--	48.00	20.00
2010-11	10	97.00	94.00	04	--	32.00	28.00
2011-12	15	95.00	85.00	03	--	25.00	30.00
2012-13	15	96.50	95.00	05	--	28.00	15.00
2013-14	31	93.55	90.00	08	--	30.00	30.00
2014-15	12	91.67	94.00	02	--	24.00	32.00

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**Admission details:**

Academic year		Total Admission	OC		BC		BC-M		MBC		SC		SC-A		ST	
			M	F	M	F	M	F	M	F	M	F	M	F	M	F
2005 – 06	UG	120	-	-	18	26	-	-	09	30	22	14	-	01	-	-
	PG	26	-	-	01	10	-	-	02	04	04	05	-	-	-	-
	M.PHIL	07	-	-	03	-	-	-	01	01	01	01	-	-	-	-
2006 – 07	UG	120	-	-	18	30	-	-	07	29	22	13	-	01	-	-
	PG	26	-	-	02	11	-	-	03	03	03	04	-	-	-	-
	M.PHIL	15	-	-	01	10	-	-	01	-	01	02	-	-	-	-
2007 – 08	UG	180	-	01	19	50	02	-	15	33	23	36	-	-	-	01
	PG	26	-	-	05	10	-	-	01	04	02	04	-	-	-	-
	M.PHIL	15	-	-	01	10	--	-	01	-	01	02	-	-	-	-
2008 – 09	UG	195	-	-	32	57	-	-	18	22	21	45	-	-	-	-
	PG	26	-	-	02	09	-	-	03	03	05	04	-	-	-	-
	M.PHIL	12	-	-	01	06	-	-	-	02	02	01	-	-	-	-
2009 – 10	UG	195	-	-	18	61	-	-	12	25	26	53	-	-	-	01
	PG	25	-	-	02	10	-	-	-	06	04	03	-	-	-	-
	M.PHIL	12	-	-	01	04	-	-	-	04	01	02	-	-	-	-
2010 – 11	UG	195	-	01	22	56	-	-	18	33	24	41	-	-	-	-
	PG	26	-	-	02	14	-	-	01	04	01	04	-	-	-	-
	M.PHIL	10	-	-	-	06	-	-	01	01	01	01	-	-	-	-
2011 – 12	UG	180	-	-	09	50	04	-	07	35	26	48	-	-	01	-
	PG	26	-	-	02	09	01	-	01	08	-	05	-	-	-	-
	M.PHIL	12	-	-	-	09	-	-	-	02	01	-	-	-	-	-

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<b>2012 – 13</b>	<b>UG</b>	<b>150</b>	<b>-</b>	<b>01</b>	<b>15</b>	<b>38</b>	<b>-</b>	<b>02</b>	<b>10</b>	<b>30</b>	<b>14</b>	<b>38</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>02</b>
	<b>PG</b>	<b>25</b>	<b>-</b>	<b>-</b>	<b>02</b>	<b>08</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>07</b>	<b>02</b>	<b>05</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
	<b>M.PHIL</b>	<b>15</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>-</b>	<b>01</b>	<b>02</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>2013 – 14</b>	<b>UG</b>	<b>165</b>	<b>-</b>	<b>-</b>	<b>17</b>	<b>39</b>	<b>01</b>	<b>02</b>	<b>15</b>	<b>30</b>	<b>20</b>	<b>38</b>	<b>-</b>	<b>01</b>	<b>01</b>	<b>01</b>
	<b>PG</b>	<b>26</b>	<b>-</b>	<b>-</b>	<b>03</b>	<b>07</b>	<b>-</b>	<b>-</b>	<b>02</b>	<b>05</b>	<b>01</b>	<b>07</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>-</b>
	<b>M.PHIL</b>	<b>31</b>	<b>-</b>	<b>-</b>	<b>04</b>	<b>08</b>	<b>01</b>	<b>-</b>	<b>02</b>	<b>03</b>	<b>05</b>	<b>06</b>	<b>-</b>	<b>01</b>	<b>01</b>	<b>-</b>
<b>2014 – 15</b>	<b>UG</b>	<b>165</b>	<b>-</b>	<b>-</b>	<b>25</b>	<b>33</b>	<b>04</b>	<b>01</b>	<b>20</b>	<b>16</b>	<b>13</b>	<b>53</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>
	<b>PG</b>	<b>26</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>10</b>	<b>01</b>	<b>--</b>	<b>02</b>	<b>02</b>	<b>05</b>	<b>06</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>
	<b>M.PHIL</b>	<b>12</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>01</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>04</b>	<b>02</b>	<b>04</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>
<b>2015 – 16</b>	<b>UG</b>	<b>180</b>	<b>-</b>	<b>-</b>	<b>27</b>	<b>38</b>	<b>05</b>	<b>--</b>	<b>12</b>	<b>20</b>	<b>32</b>	<b>46</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>
	<b>PG</b>	<b>30</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>09</b>	<b>02</b>	<b>01</b>	<b>01</b>	<b>08</b>	<b>01</b>	<b>06</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>01</b>
	<b>M.PHIL</b>	<b>15</b>	<b>-</b>	<b>-</b>	<b>01</b>	<b>06</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>04</b>	<b>--</b>	<b>03</b>	<b>--</b>	<b>--</b>	<b>01</b>	<b>--</b>

**27. Diversity of Students**

<b>Name of the Course</b>	<b>% of students from the college</b>	<b>% of students from the same state</b>	<b>% of students from other States</b>	<b>% of students from abroad</b>
<b>B.com.</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>--</b>
<b>M.Com.</b>	<b>60.00</b>	<b>40.00</b>	<b>--</b>	<b>--</b>
<b>M.Phil.</b>	<b>27.00</b>	<b>73.00</b>	<b>--</b>	<b>--</b>
<b>Ph.D.</b>	<b>33.00</b>	<b>67.00</b>	<b>--</b>	<b>--</b>

**28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. :**

S.No.	Name of the Examination	No of Students
1.	NET/SET	10
2.	TNPSC	52
3.	OTHER COMPETITIVE EXAMS	07

**29. Student progression**

Student progression	Against % enrolled
UG to PG	75
PG to M.Phil.	25
PG to Ph.D.	05
Ph.D. to Post-Doctoral	---
Employed	
• Campus selection	
• Other than campus recruitment	10
Entrepreneurship/Self-employment	50

**30. Details of Infrastructural facilities**

- a) Library - 1720 Books are available  
b) Internet facilities for Staff & Students - Available  
c) Class rooms with ICT facility - Nil

**31. Number of students receiving financial assistance from college, university, government or other agencies**

Year	No. of students getting financial assistance for UG Programme	No. of students getting financial assistance for PG Programme	Total
2005 – 06	330	48	378
2006 – 07	332	52	384

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2007 – 08	381	46	427
2008 – 09	472	47	519
2009 – 10	547	51	598
2010 – 11	575	51	626
2011 – 12	550	52	602
2012 - 13	497	50	547
2013 - 14	580	51	631
2014 - 15	488	52	540
2015 - 16	494	56	550

**32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts :**

Departmental seminars at U.G, P.G levels are a routine academic process in the department .

**33. List the distinguished alumni of the department (maximum- 05)**

SL. No.	Name of the Alumni	Designation	Place
1	Dr. P.Sivaraman	Associate professor of commerce	Thiru. Vi. Ka. Govt. Arts College, Tiruvarur.
2	Mrs.S.Sreelekha	Local Fund Auditor	Local Fund Auditor office Thiruvarur.
3	Dr.C.Kumaran	Guest Lecturer	Thiru. Vi. Ka. Govt. Arts College, Tiruvarur.
4.	Mr.R.Ayyappan	Correspondent cum Principal	Kamarajar Primary and Nursury School.Tiruvarur
5.	Mr. T.Rajesh	Guest Lecturer	Thiru.vi.ka.Govt. Arts College – Tiruvarur
6.	Miss. J.Jayanthi	Guest Lecturer	Thiru.vi.ka.Govt. Arts College – Tiruvarur

**34. List the teaching methods adopted by the faculty for different Programmes.**

- Using chalk and talk
- Group discussion, Oral questions

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- Assignments
- LCD Projectors, slides, Seminar Method using LCD and OHP

**35. Participation in Institutional Social Responsibility (ISR) and Extension activities**

**-Nil-**

**36. How does the department ensure that Programme objectives are constantly met and learning outcomes monitored?**

- The system in curriculum facilitates to have a periodic and continuous assessment of the students through CIA and compulsory attendance.
- Inter-departmental analysis of both teachers and students in council of heads of the department level and departmental level after every semester ensures the status and directions of on-going trend in achieving the objectives of the Programmes.
- An effective and result-oriented monitoring mechanism is practiced by the PRINCIPAL to review the results of students and performance of teachers, every year.
- No. of students appearing and getting succeeded in Competitive examinations is closely watched in regular manner.
- Periodic checking mechanism supported by feedback from students (of both current and out-going) and alumni and reports of IQAC, helps to take suitable remedial measures.

**37. Highlight the participation of students and faculty in extension activities.**

- Student's participation in Extension activities is made mandatory for all UG Programmes. The students of Commerce do advised to participate in NSS, YRC and Sports etc.
- Many of the staff members are actively involved in society- involved Associations and Organizations for the purpose of serving their intellectual expertise.

**38. Participation of faculties in Various Extension Activities**

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Sl. No.	Name of the Faculty	Name of the Extension Activity Participated
01	Dr. P. Sivraman	<ul style="list-style-type: none"><li>• Principal Incharge</li><li>• Chief Superintend of University Examinations</li><li>• Camp Officer, Central Valuation of Exam Papers</li><li>• Adviser of Alumini association</li></ul>
02	Dr. P. Asokan	<ul style="list-style-type: none"><li>• Principal - Bharathiar University arts and science college, gudalur</li><li>• Controller of examinations - Vellore University</li><li>• NSS Programme Officer</li></ul>
03	Dr. R. Indirajith	<ul style="list-style-type: none"><li>• NSS Programme Officer</li></ul>
03	Dr. G. Ramu	<ul style="list-style-type: none"><li>• Additional Chief Superindent of University Examination</li><li>• NSS Programme Officer</li></ul>
04	Dr. A. Shanmugasundaram	<ul style="list-style-type: none"><li>• Member, Board of studies</li><li>• YRC Programme Officer</li></ul>

### **39. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department**

#### **Strengths:**

- Good and conducive opportunities for students vertical progress up to Research Level
- Thirst towards Adaptability towards the up-dating of academic Programmes according to the demand.
- Female staff members outnumber the male staff members in the present and in student strength scenario where female students outnumber male students.

#### **Weaknesses:**

- Inability to network with other institutions (like other urban Colleges)

#### **Opportunities:**

- ✓ on specific skill is set made available.
- ✓ Special coaching classes for NET/SET/pave way to the students to go further in their academic excellence. Students have chance to appear confidently in competitive examinations as extra-coaching

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- ✓ Each student could enrich his/her technical skills as the related opportunities do available in the department.
- ✓ The past history and positive trend which prevails in the department help each and every student to expand their knowledge in all aspects.

**Challenges:**

- ✦ Teaching Commerce seems to be tough task and that to the first generation learners make more challengeable. The success rate of the department shows the success trend in meeting out such challenges in effective manner.
- ✦ Sudden transition from local language to English in Undergraduate level students is a regular taunting task. However, training through Bridge courses and spoken English labs help to get rid of the challenges.
- ✦ Net working with other institutions is a major problem which lies in the department. Recent advancements in the campus improvement, through technological connectivity, we attempt to reduce the same.

**Future plans of the department.**

- ✓ To set a Research Centre with the help of UGC.
- ✓ To have more enriching programs for Staff and Students (like seminar, Symposia and Workshops).
- ✓ To get more projects from UGC.

**Achievements of the Department:**

- ❖ Since inception, the department has produced over 5000 graduates in Commerce
- ❖ One of the research departments in Bharathidasan University to pursue the experimental research.
- ❖ The department has grown with well-structured Programmes such as Undergraduate, Post graduate and Research Programme with the job oriented Skill Based and Non Major Electives.
- ❖ The department has a wide spectrum of Alumni spread all over the world.

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