

CURRICULUM VITAE



PERSONAL DETAILS

Name : Dr. M. BHARATH
Date of Birth : 30.12.1969
Gender : MALE
Religion and Nationality : HINDU – INDIAN
Permanent Address : No. 14 / A, Swathi Plots,
Near Sella Muthu Mariyamman Koil,
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QUALIFICATIONS

Sl. No.	Degree	Subject	College/University
1	B.Com.	Commerce	A.V.C. College (AUTONOMOUS), Mayiladuthurai
2	M.Com.	Commerce	Annamalai University, Chidambaram
3	B.Ed.	Commerce	Annamalai University, Chidambaram
4	M.Phil.	Commerce – Finance	Annamalai University, Chidambaram
5	Ph.D.	Commerce – Finance	Annamalai University, Chidambaram

DESIGNATION AND DEPARTMENT

Assistant Professor (On Deputation from Annamalai University),

PG & Research Department of Commerce,

Thiru. Vi. Ka. Government Arts College, THIRUVARUR – 610 003

TEACHING EXPERIENCE – Teaching - 22 Years & 6 Months and Research – 17 Years

Thiru. Vi. Ka. Government Arts College: From 04.10.2017 To till Date

HH The Rajahs College : 04 Months 17 Days - 16.05.2017 – 03.10.2017

Annamalai University : 10 Years 10 Months - 17.07.2006 - 15.05.2017

AVS College of Arts and Science : 08 Years 1 Month - 10.06.1998 – 16.07.2006

AREA OF SPECIALISATION

Banking, Finance and Marketing

INDUSTRIAL EXPERIENCE – IF ANY

NIL

ADMINISTRATION RESPONSIBILITIES

College / Institution	Designation	From	To	Level
AVS College of Arts and Science, Salem - 106	Head of the Department	20.11.2002	16.07.2006	COLLEGE
AVS College of Arts and Science, Salem - 106	ANO of NCC	20.11.2003	16.07.2006	COLLEGE
Annamalai University	Coordinator of Students Equal Opportunity Cell	09.10.2014	15.05.2017	DEPARTMENT

AWARDS AND CERTIFICATE OF APPRECIATION

PROJECTS

NIL

DETAILS OF COURSES ATTENDED - ORIENTATION / REFRESHER COURSES AND OTHER TRAINING PROGRAMME

Sl. No.	Name of the Course	Sponsoring Agency	Place	Duration
1	Orientation Course	UGC – Academic Staff College, Bharathiyar University, Coimbatore	Bharathiyar University, Coimbatore	28 Days – From 4 th March to 31 st March, 2008

2	In Service Training Programme	Annamalai University, Annamalainagar	Annamalai University, Annamalainagar	12 Days – From 10 th July to 21 st July, 2009
3	Refresher Course	UGC – Academic Staff College, Bharathiyar University, Coimbatore	Bharathiyar University, Coimbatore	21 Days – From 9 th March to 29 th March, 2011
4	Faculty Development Programme	Annamalai University, Annamalainagar	Annamalai University, Annamalainagar	2 Days – From 08 th October to 10 th October, 2012
5	One Day Training Programme	Annamalai University, Annamalainagar	Annamalai University, Annamalainagar	27 th March, 2015
6	One Day Training Programme	Annamalai University, Annamalainagar	Annamalai University, Annamalainagar	30 th March, 2015
7	Two Days Training Programme	Annamalai University, Annamalainagar	Annamalai University, Annamalainagar	2 Days – From 20 th and 21 st January, 2016
8	Refresher Course	UGC – HRDC, Madurai Kamaraj University, Madurai	Madurai Kamaraj University, Madurai	21 Days From 16 th Nov, 2018 to 06 th Dec, 2018
9	Short Term Course	UGC – HRDC, Bharathidasan University, Tiruchirappalli	Bharathidasan University, Tiruchirappalli	07 Days From 15 th Feb, 2019 to 21 st Feb, 2019
10	Refresher Course	UGC – HRDC, Madurai Kamaraj University, Madurai	Madurai Kamaraj University, Madurai	14 Days From 18 th Feb, 2020 to 02 nd Mar, 2020

NO. OF CONFERENCE / SEMINAR / WORKSHOP / SYMPOSIA

Conferences		Seminars		Symposia	Workshops
National	International	National	International		
13	09	20	05	02	06

CONFERENCE / SEMINAR / SYMPOSIA / WORKSHOP ATTENDED AND PRESENTED

Sl. No.	Name of the Conference / Seminar / Symposia / Workshop	Title of the Article	Organiser, Date and Venue
1	Workshop on Effective Class Room Teaching	Participated	AVS College of Arts and Science, Salem 13.07.2003
2	State Level Seminar on Trends in Insurance – Present Millennium	Participated	Department of Commerce, Nirmala College for Women, Coimbatore 28.08.2003
3	ICSSR Sponsored National Level Seminar on Challenges Before the Indian Entrepreneurs in the 21 st Century	Participated	Department of Commerce, Khadir Mohideen College, Adirampattinam 10.04.2004
4	Faculty Development Programme on Effective Teaching Strategies	Participated	AVS College of Arts and Science, Salem 08.06.2005
5	State Level Programme on IPR / WTO	Participated	Sri Vidhya Mandir Arts and Science College, Uthangarai and The Ministry of Human Resource Development, Govt. of India, New Delhi 20.06.2005 to 22.06.2005
6	National Level Seminar on Wealth Creation through Innovation, Invention and Creation	Participated	AVS College of Arts and Science, Salem and The Ministry of Human Resource Development, Govt. of India, New Delhi 21.07.2005
7	National Conference on Emerging Trends in Entrepreneurship in Indian Scenario	Participated and Presented a Paper on Opportunities and Problems of Women Entrepreneurs	Commerce Wing, DDE, Annamalai University, Annamalainagar 06.04.2007
8	UGC Sponsored National Seminar on Indian Human Resources in the Emerging Global Business Scenario	Participated and Presented a Paper on HRD Practices in Insurance Industry	Department of Commerce, Annamalai University, Annamalainagar 07.04.2007 & 08.04.2007
9	National Conference on Sustainable Rural Development through Micro Credit and	Participated and Presented a Paper on Micro Finance in India – An Overview	Commerce Wing, DDE, Annamalai University, Annamalainagar

	National Bank for Agriculture and Rural Development		07.05.2007 & 08.05.2007
10	UGC Sponsored National Seminar on Ethics and Human Values	Participated	Department of Corporate Secretaryship, Dhanraj Baid Jain College, Chennai 06.10.2007
11	National Conference on Recent Trends in Financial Services	Participated and Presented a Paper on Venture Capital Industry in India – An Overview	Commerce Wing, DDE, Annamalai University, Annamalainagar 12.10.2007
12	National Conference on India's Economic Development in the WTO Regime: Opportunities and Challenges	Participated and Presented a Paper on WTO and India's Agriculture Trade	Commerce Wing, DDE, Annamalai University, Annamalainagar 23.01.2008
13	UGC Sponsored National Workshop on Emerging Trends in Banking Industry	Participated	Department of Commerce, Annamalai University, Annamalainagar 05.03.2008 & 06.03.2008
14	National Seminar on Consumer Rights and Protection	Participated	Department of Commerce, Annamalai University, Annamalainagar 27.03.2009 & 28.03.2009
15	Workshop on Research Methodology for Commerce, Economics and Management Researchers	Participated	Commerce Wing, DDE, Annamalai University, Annamalainagar 10.10.2009 & 11.10.2009
16	Inter University District Level One Day Students Seminar on Automation in Indian Banking and Co-operative Sector – An Insight	Participated	Department of Commerce, Annamalai University, Annamalainagar 16.12.2009
17	UGC Sponsored National Seminar on Financial Exclusion: Need for Financial Inclusion	Participated and Presented a Paper on A Study on the Socio-Economic Conditions of the Members of SHG in Krishnagiri District	Department of Commerce, Annamalai University, Annamalainagar 18.03.2009 & 19.03.2009
18	UGC Sponsored National Seminar on Financial Exclusion: Need for Financial Inclusion	Participated and Presented a Paper on Prospectus of Financial Inclusion Since Nationalisation	Department of Commerce, Annamalai University, Annamalainagar 18.03.2009 & 19.03.2009

19	63 rd All India Commerce (Annual Conference of the Indian Commerce Association)	Participated and Presented a Paper on Share Prices and Macro Economic Variables in India	Faculty of Commerce, GOA University, GOA 01.10.2010 to 03.10.2010
20	UGC Sponsored National Seminar on Investors Awareness	Participated	Ministry of Corporate Affairs, New Delhi, The Institute of Cost and Works and Accountants of India (ICWAI), Pondicherry Chapter and PG and Research Department of Commerce, AVC College (AUTONOMOUS) Mannampandal 19.11.2010 & 20.10.2010
21	UGC Sponsored 6 th International Seminar on Emerging Capital Markets: Issues and Challenges	Participated and Presented a Paper on Indian Stock Market – Birds Eye View	Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University, Trichy 08.01.2011 & 09.01.2011
22	International Conference on Global Business Environment and its Impact on Management Education (ICGBEIM)	Participated and Presented a Paper on Higher Education in the ERA of Globalisation	Periyar Institute of Management Studies (PRIMS), Periyar University, Salem 10.02.2011 & 11.02.2011
23	UGC – SAP Sponsored National Seminar on Inequalities in Indian Society	Participated and Presented a Paper on Gender Inequality in India	Department of Sociology, Annamalai University, Annamalainagar 30.03.2011 & 31.03.2011
24	National Seminar on Values in Health Care	Participated	Centre for Yoga Studies And Rani Meyyammal College of Nursing, Annamalai University, Annamalainagar 15.08.2011 & 16.08.2011
25	National Conference on Revitalizing Global Business: Issues, Approaches and Strategies	Participated and Presented a Paper on Impact of Foreign Institutional Investors on Stock Market in India	Commerce Wing, DDE, Annamalai University, Annamalainagar 19.12.2011
26	National Conference on Revitalizing Global Business: Issues, Approaches and Strategies	Participated and Presented a Paper on Challenges and Opportunities of E – Banking	Commerce Wing, DDE, Annamalai University, Annamalainagar 19.12.2011

27	UGC Sponsored National Conference on Creativity, Innovation and Entrepreneurship	Participated and Presented a Paper on Constraints on Progress of Women Entrepreneurs in India	Avinashilingam Institute for Home Science and Higher Education for Women University, Coimbatore 16.02.2012 & 17.02.2012
28	UGC Sponsored National Seminar on Health, Environment and Human Rights	Participated and Presented a Paper on Human Rights of Rural Uneducated Youth	Department of Political Science and Public Administration, Annamalai University, Annamalainagar 28.02.2012 & 29.02.2012
29	UGC – SAP Sponsored National Seminar on Social Exclusion and Inclusion: Issues and Challenges	Participated and Presented a Paper on Globalisation and Women in India	Department of Sociology, Annamalai University, Annamalainagar 26.03.2012 & 27.03.2012
30	National Seminar on Recent Trends in Micro Finance	Participated and Presented a Paper on Micro Finance in India – Some Issues	Economics Wing, DDE, Annamalai University, Annamalainagar 10.05.2012 & 11.05.2012
31	National Conference on Prospectus of FDI in Promoting Retail Trade in India	Participated and Presented a Paper on Foreign Direct Investment in Retail Sector in India	Department of Commerce (CA) and BBA (CA), Sri Ganesh College of Arts and Science, Salem 15.02.2013
32	2 nd International Conference on Competency Building Strategy in Business and Technology for Sustainable Development	Participated and Presented a Paper on An Investigation on FIIs Investment in Indian Stock Market	Sri Ganesh School of Management, Mettupatti, Salem 22.02.2013
33	National Conference on Building Business in Today's New World of Marketing	Participated and Presented a Paper on Marketing of Financial Services in India	Department of Business Administration, AVS College of Arts and Science, Salem 09.03.2013
34	International Conference on Rural Entrepreneurship in India: Opportunities and Challenges	Participated and Presented a Paper on Problems Faced by Rural Women Entrepreneurs and its Remedies	Department of Commerce (CA), AVS College of Arts and Science, Salem 15.07.2013
35	TANSICHE Sponsored National Seminar on Exploring Opportunities for Extension and Outreach Services through Commerce Education	Participated	Department of Commerce, Annamalai University, Annamalainagar 20.02.2014 to 22.02.2014

36	3 rd International Conference on Competency Building Strategy in Business and Technology for Sustainable Development	Participated and Presented a Paper on Problems Faced by Rural Women Entrepreneurs in India and Its Remedies	Sri Ganesh School of Management, Mettupatti, Salem 25.02.2014
37	UGC Sponsored Two Day National Level Workshop on Accounting in the 21 st Century – Some Emerging Dimensions	Participated	Department of Commerce, Annamalai University, Annamalainagar 03.03.2014 & 04.03.2014
38	UGC Sponsored Two Day National Symposium on Multifarious Dimensions on International Business	Participated and Presented a Paper on	Department of Commerce, Annamalai University, Annamalainagar 13.03.2014 & 14.03.2014
39	International Conference on Innovative Researchers in Commerce	Participated and Presented a Paper on Impact on Dividend Announcement on Indian Stock Market – A Study on Bombay Stock Exchange	PG and Research Department of Commerce, AVS College of Arts and Science, Salem 19.09.2014
40	International Conference on Innovative Researchers in Commerce	Participated and Presented a Paper on Role of Stock Exchange in Indian Stock Market	PG and Research Department of Commerce, AVS College of Arts and Science, Salem 19.09.2014
41	15 th International Conference on Advances and Challenges in Global Business, Management, Economics, Tourism and Information Technology	Participated and Presented a Paper on Retail Marketing in India – A Perspective on its Growth and Challenges	Research Development Association and Research Development Research Foundation in Collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur 21 st and 22 nd November, 2014, Pondicherry, India
42	One Day National Workshop on Commodity Market and Investment Strategies	Participated	Commerce Wing, DDE, Annamalai University, Annamalainagar 28.11.2014
43	National Level Conference on Emerging Trends in Marketing	Participated and Presented a Paper on Emerging Opportunities and Challenges of Retail Marketing in India	PG and Research Department of Commerce, AVS College of Arts and Science, Salem 13.03.2015

44	UGC – SAP – DRS – 1 Sponsored National Seminar on Managerial Skill Development for Self – Help – Groups (SHGs)	Participated and Presented a Paper on Skill Development of Women Entrepreneurs – A Study among SHG Members in Thiruvavur District	Department of Business Administration, Annamalai University, Annamalainagar 29.03.2016 & 30.03.2016
45	International Conference on Leadership and Innovation	Participated and Presented a Paper on A Study on Consumer Behaviour on Consumer Durables with Reference to Salem City	PG and Research Department of Commerce, AVS College of Arts and Science, Salem 22.07.2016
46	One Day National Seminar on Growth Strategies for Business Development in India	Participated and Presented a Paper on Consumer Attitude Towards Household Appliances – A Study on Salem City	PG Department of Commerce (Self-Finance), Jamal Mohamed College (AUTONOMOUS), Trichy, 28.09.2016
47	International Conference on Recent Trends in Commerce and Management	Participated and Presented a Paper on A Study on Profitability Analysis of JK Tyre Industries Limited in India	Department of Commerce (CA), Sengunthar Arts and Science College, Tiruchengode 01.02.2017
48	One Day National Seminar on Emerging Trends and Challenges in Commerce and Management	Participated and Presented a Paper on Liquidity Analysis of Indian Tyre Industry – A Study on JK Tyre and Industries Limited	Department of Commerce, Dr. Nalli Kuppusamy Arts College, Thanjavur 10.03.2017
49	RUSA Sponsored National Seminar on Gender Equity through Women Empowerment	Participated and Presented a Paper on Women Empowerment in India – Rights and Challenges	PG and Research Department of Corporate Secretary ship, Bharathidasan Government College for Women (AUTONOMOUS), Puducherry, 24.03.2017
50	ICAR Sponsored Multidisciplinary National Conference on Impact of Climate Change on Agriculture, Environment and Livelihood	Presented a Paper on Impact of Climate Change on Indian Agriculture	Economics Wing, DDE, Annamalai University, Annamalainagar 26.10.2017 & 27.10.2017
51	2 nd International Conference on Integrated Business and Management	Presented a Paper on Performance Evaluation of Select District Co-Operative Banks in Tamilnadu	PG Department of Commerce (CA), Annai Vailanlanni Arts and Science College, Thanjavur, 16.02.2018
52	ICSSR Sponsored National Conference on Water Resource Management in India: Issues and Prospects	Presented a Paper on Problems and Prospects of Water Resource Management in Tamilnadu	PG and Research Department of Economics, Thiru. Vi. Ka. Govt. Arts College, Thiruvavur, 24.01.2019 & 25.01.2019

53	International Conference on Environmental Sustainability through Green Business Practices	Presented a Paper on Green Finance in India – A Perspective	PG Department of Commerce, Government Arts and Science College for Women, Karimangalam, Dharmapuri, 08.02.2019 & 09.02.2019
54	International Conference on Modern Trends in Accounting, Banking and Digital Marketing	Presented a Paper on Green Marketing in India – Challenges and Opportunities	School of Commerce, Self – Finance Wing, Erode Arts and Science College (Autonomous), Erode, 22.02.2019
55	National Conference on Innovative Entrepreneurship	Presented a Paper on Social Entrepreneurship in India – Challenges and Opportunities	Department of Commerce, Sri Balamurugan Arts and Science College, Sathappadi, Mettur, Salem, 05.03.2019
56	One Day International Seminar on Sustainable Development in Commerce and Management Education	Presented a Paper on Green Entrepreneurship – An Outlook	Department of Commerce, Idhaya College for Women, Kumbakonam, 13.03.2019
57	One Day National Workshop on Contemporary Issues and Challenges of GST in Entrepreneurship (NWCICGE-2019)	Participated	Department of Business Administration and IQAC, HH The Rajah's College, Pudukkottai, 27.03.2019
58	International Seminar on Research in Social Sciences	Participated	PG and Research Department of Commerce, Government College for Women, (Autonomous) Kumbakonam, 26.06.2019 & 27.06.2019
59	One Day International Workshop on Recent Trends in Research Methods in Commerce and Management	Participated	PG and Research Department of Commerce, Department of Bank Management, Department of Commerce in Computer Applications and Department of Business Administration, Swami Dayananda College of Arts and Science, Manjakudi, 08.07.2019

ORGANISED – CONFERENCE / SEMINAR / WORKSHOP / SYMPOSIA

NIL

PUBLICATIONS IN JOURNAL

Sl. No.	Title of the Article	Name of the Journal with ISSN No.	Month, Year, Volume, Issue No. and Page No.	Impact Factor / Index if any
1	Indian Stock Market – A Perspective on its Role and Growth	MIRROR – Peer Reviewed Bi-Annual Research Journal of Commerce, Management and Social Science, ISSN – 2249 – 8117	Vol.2, No.1, March – 2012, Pp. 42 – 50	Peer Reviewed
2	Market Efficiency of Indian Stock Market – A Study of Bonus Announcement in Bombay Stock Exchange	Indian Journal of Applied Research – Peer Reviewed International Journal, ISSN – 2249 – 555X	Vol.2, No.1, October – 2012, Pp. 45 – 49	Impact Factor – 2.162
3	Impact Dividend Announcement of Indian Stock Market – A Study on Bombay Stock Exchange	International Journal of Research and Business Innovation, ISSN – 2321 - 5615	Vol.2, No.2, September – 2014, Pp. 100 – 104	Impact Factor – 1.53
4	Role of National Stock Exchange in Indian Stock Market	International Journal of Research and Business Innovation, ISSN – 2321 - 5615	Vol.2, No.2, September – 2014, Pp. 209 – 213	Impact Factor – 1.53
5	Semi-Strong Form of Efficiency of Indian Stock Market – An Empirical Analysis of Bonus Announcement	The International Manager – International Journal of Recent Trends in Management, Commerce, Accountancy, Economics, Public Administration, Law and Allied Researches Peer Reviewed –Referred	Vol.1, No.3, September – 2014, Pp. 129 – 146	Peer Reviewed
6	Behaviour of Stock Returns around Dividend Announcement on Indian Stock Market – An Empirical Analysis	International Journal of Commerce, ISSN – 2394 – 9597	Vol.1, No.1, July – December, 2014, Pp. 82-93	
7	Efficiency Of the Indian Stock Market: Analysis of Semi-Strong Form of Bonus Information	Indian Journal of Research in Capital Markets, ISSN – 2394 – 3459	Vol.2, No.1, January – March, 2015,	ICV 2015: 5.16

			Pp. 07-18	
8	Emerging Opportunities and Challenges of Retail Marketing in India	International Journal of Marketing (PUM), ISSN – 2348 – 0491	Vol.2, No.3, March – 2015, Pp. 18-22	
9	A Study on Consumer Behaviour on Consumer Durables with Reference to Salem City	International Journal of Research and Business Innovation, ISSN – 2321 – 5615	Vol.4, No.2, July – 2016, Pp. 93-99	Impact Factor – 1.53
10	Liquidity Analysis of Indian Tyre Industry – A Study on JK Tyre and Industries Ltd.	Emperor International Journal of Finance and Management Research ISSN – 2395 – 5929	Vol.3, No.1, Mar – 2017, Pp. 441-450	
11	Performance Evaluation of Select District Co-Operative Banks in Tamilnadu	Research Explorer – International Journal P – ISSN – 2250 – 1940	Vol. 6, No. 16, Feb – 2018, Pp. 275 - 281	Impact Factor – 2.014
12	Green Marketing in India – Challenges and Opportunities		Feb – 2019	

PUBLICATION IN BOOK

Sl. No.	Title of the Article	Name of the Book	Name of the Publication with ISBN No.	Month, Year and Page No.
1	Micro Finance in India – An Overview	Micro Credit and Rural Development	Commerce Wing, Directorate of Distance Education, Annamalai University, Annamalainagar	2008, Pp. 189 – 195
2	A Study on the Socio-Economic Conditions of the Members of Self – Help Groups in Krishnagiri District	Research Methodology in Social Sciences	Virudhunagar Hindu Nadar Senthilkumara Nadar College, Virudhunagar, Tamilnadu, India. ISBN – 978-81-910426-1-0	August – 2010, Pp. 142-145
3	Recent Initiatives and Development of Indian Stock Market	Business Horizon	Virudhunagar Hindu Nadar Senthilkumara Nadar College, Virudhunagar, Tamilnadu, India. ISBN – 978-81-910426-3-4	December – 2010, Pp. 115-122

4	Venture Capital Industry in India – An Overview	Business Horizon	Virudhunagar Hindu Nadar Senthilkumara Nadar College, Virudhunagar, Tamilnadu, India. ISBN – 978-81-910426-1-0	December – 2010, Pp. 160-162
5	Higher Education in the Era of Globalisation	A Research Book on Global Business Environment and its Impact on Management Education	Himalaya Publishing House (Pvt.) Ltd., New Delhi ISBN – 978-93-5051-462-7	2011 Pp. 659-660
6	Challenges and Opportunities of E-Banking	Revitalizing Global Business: Issues, Approaches and Strategies	Mani Bharathi Publishers, Chidambaram ISBN – 810222211-X	December – 2011 Pp.228-231
7	Impact of Foreign Institutional Investors on Stock Market in India	Revitalizing Global Business: Issues, Approaches and Strategies	Mani Bharathi Publishers, Chidambaram ISBN – 810222211-X	December – 2011 Pp.228-231

PUBLICATION IN PROCEEDINGS

Sl. No.	Name of the Conference / Seminar	Title of the Article	Organiser and Venue	ISBN No. Month, Year and Page No.
1	6 th International Seminar on “Emerging Capital Markets: Issues and Challenges (EMCAMIC – 2011)	Indian Stock Market – Birds Eye View	Department of Commerce and Financial Studies, Bharathidasan University, Trichy,	8 th and 9 th January – 2011, Page – 58
2	National Seminar on Recent Trends in Micro Finance	Micro Finance in India – Some Issues	Economic Wing, DDE, Annamalai University, Annamalainagar	10 th and 11 th May – 2012, Page – 35
3	15 th International Conference on Advances and Challenges in Global Business, Management, Economics, Tourism and Information Technology	Retail Marketing in India – A Perspective on its Growth and Challenges	Research Development Association and Research Development Research Foundation in Collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur	ISBN – 978-81-920965-3-7 November 21 st & 22 nd 2014, Page – 44

MEMBER IN ACADEMIC BODIES

1. Acted as Committee Member for Institutional Training Programme in the Department of Commerce in Annamalai University.
2. Acted as Rapporteur in the National Conference and Seminar Conducted by the Department of Commerce in Annamalai University.
3. Acted as an External Examiner in the M.Phil. Viva-Voce Examination conducted by the Periyar University, Salem.
4. Acted as a NACC Documentation Committee Member in the Department of Commerce in Annamalai University.
5. Acting as a Question Paper Setter in the UG and PG Courses of Periyar University, Salem, Karpagam University, Coimbatore and KSR College, Tiruchengode.
6. Worked as a Time Table Committee Member in the Department of Commerce in Annamalai University.
7. Acted as a Class Teacher for M.Com. and M.Com. Integrated Courses in the Department of Commerce in Annamalai University.
8. Acted as a Resource Person for B.Com., BBA and M.Com. Courses of Annamalai and Periyar Universities.
9. Guided more than 30 Students for M.Com. Institutional Training Report in the Department of Commerce in Annamalai University.
10. Acting as an Examiner in B.Com. and M.Com. Board of Examinations of Annamalai University and Other Universities.
11. Acting as an Examiner in B.Com. and M.Com. Board of Examinations of Annamalai University and Other Universities of Directorate of Distance Education.
12. Acted as Resource Person for National Conference and Seminar for various colleges.

DEATAILS OF GUIDESHIP

Sl. No.	Research Guidance	Awarded	Submission	In Progress
1	M.Com.	59	-	-
2	M.Phil.	17	-	-
3	Ph.D.	-	01	01