

## CURRICULUM – VITAE

**Dr.P.RAGU**

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### CAREER OBJECTIVE

To work in an esteemed organization for the development of the organization and self in pursuit of excellence.

### ACADEMIC PROFILE

**Ph.D :**

**Doctor of Philosophy in Economics** Research from *Bharathidasan University*, Government Arts College (Autonomous), Kumbakonam in the year 2012 with **Highly Commended**.

**M.Phil:**

**Master of Philosophy in Economics** Research from *Bharathidasan University*, Government Arts College (Autonomous), Kumbakonam in the year 2005 with **Distinction (78%)**

**M.B.A:**

**Master of Business Administration (Human Resource)** Professional Course from Tamil Nadu Open University, Chennai in the year 2012 with **First Class (71.43%)**.

**M.A. :**

**Master of Arts in Economics** Post Graduated from *Bharathidasan University*, AV.C. (Autonomous) College, Mannampandal, Mayiladuthurai, in the year 2003 with **Distinction (77.71%)** in **Second Rank Silver Medal**.

**B.A. :**

**Bachelor of Arts in Economics** Graduated from *Bharathidasan University*, Thiru .Vi. Ka. Government Arts College, Tiruvarur, in the year 2001 with **Second class (59.77%)**.

### DISSERTATION UNDER TAKEN

**Ph.D :**

**A Study on the Impact of Coastal Tourism on the Economy and the Environment with special Reference to Nagappattinam District of Tamil Nadu.**

**M.Phil:**

**A Study on the Management of Recycling Solid Wastes in Tiruvarur Municipal Area.**

**M.B.A :**

**A Study on Organizational Climate in H&R Johnson (I) Ltd., with special Reference to Karaikkal.**

**M.A. :**

**Development of Dalits in India and Tamil Nadu; Problems and Prospects.**

## **M.A.PROJECT UNDER THE GUIDANCES**

- 1. The Consumer Preference towards the Brands of Milk in Tiruvarur Town –Nathiya. V, April 2007.**
- 2. The Study on the Socio Security And Labour Welfare Measures in Shree Ambika Sugar Limited – Kottur (Thanjavur District) –Prabu. K, April 2007.**
- 3. A Study on the Socio Economic and Career Profile of Women Mangers. (Special References To Education Sector in Tiruvarur Town) –Sudhakar.D, April 2009.**
- 4. A Study on Self Employment with Special Reference To Women Entrepreneurs in Nagapattinam District – SenthilKumar .B, April 2009.**
- 5. Advertisement Research Among TV Viewers in Karambai Village in Nagapattinam District –Saraswathi.T, April 2009.**
- 6. A Study on the Socio – Economic Conditions of Arasavanangadu Village Panchayat in Koradacherry Block of Thiruvarur District –Anusuya.P, April 2009.**
- 7. A Study on Consumer Preference of Health Drinks in Tiruvarur Town –Balamurugan.R, April 2009.**
- 8. A Study on Usage of ATM Cards in Tiruvarur –Valarmathi.K, April 2010.**
- 9. A Study on Customer Satisfaction Towards “TVS Bikes At Tiruvarur Town” –Veerabathran.K, April 2010.**
- 10. Consumers Preference To Tooth Paste with Reference To Tiruvarur –Vinotha.M, April 2010.**
- 11. A Study on Consumer Behaviour towards Washing Machines in Tiruvarur Town –Meenakshi.R, April 2011.**
- 12. A Study on Job Satisfaction with Reference to Transport Employees in Tiruvarur District –Muthukumaran.C, April 2011.**
- 13. A Study on Consumer Preference to Fairness Creams in Tiruvarur Town –Manju.V, April 2011.**
- 14. Consumer Preference to Mosquito Repellants with Reference to Tiruvarur Town –Mekala.K, April 2011.**
- 15. A Study on Effectiveness of Advertisements Through Television in Radhananjai Village in Thiruvarur District – Ruthra.R, March 2014.**

16. **A Study on Job Satisfaction Among the College Teaching Faculty in Thiru.Vi.Ka.Government Arts College, Tiruvarur – Srimathi.S, March 2014.**
17. **A Study on Agricultural Labour Shortage and Agrarian Crisis in Pannaitheru Panchayat From Nagapattinam District – Anthony Prabakaran.M, March 2014.**
18. **A Study on Marketing of Domestic Water Purifier in Tiruvarur Town – Karthiga.k, March 2014.**
19. **A Study on Consumer Opinion about Power Soap in Praveen Chem Industry, R.K.N Ltd., in Karaikal – Gnanaprakasam.P, April 2015.**
20. **A Study on the Impact of Socio Economic Conditions of Tourists in Velankanni Town Panchayat – Ramalingam.M, April 2015.**
21. **A Study on Communication Effects of Television Advertising on Children Sikkal Panchayat of Nagapattinam District – Semmalar.R, April 2015.**

**M.B.A (HUMAN RESOURCE) PROJECT UNDER THE GUIDANCES**

Samiappa Institute of Co-operative Management, Thanjavur, Centre for Participatory and Online Programme, Bharathiar University, Coimbatore – 641 046.

1. **A Study on the Job Satisfaction of Employees in Indian Bank, Tiruvarur – Vinothini.R, Feb -2013.**
2. **A Study on HRD Climate in TN News Print Limited, Kagithapuram, Karur – Viswanathan.R, Feb-2013.**
3. **A Study on the Job Satisfaction of Employees in BSNL Tiruvarur – Tamilarasan.P, Feb-2013.**
4. **A Study on SWOT Analysis with Special Reference to Personnel Management in Aurofood Ltd., Pondicherry – Vasanthi.P, Feb-2013.**

**ACHIEVEMENTS / AWARD**

1. **“Certificate of Tamil” of Secondary School Leaving Certificate from Tamilagath Tamilasriyar Kalagam, Nagai Quathmillath District, (Govt.459/85, Reg.No.49/57), in the year 1996.**
2. **“Silver Medal” of Master of Arts in Economics**  
Post Graduated from *Bharathidasan* University, AV.C. (Autonomous) College, Mannampandal, Mayiladuthurai, in the year 2003.

2. **“Jewel of India Award”** from Indian Solidarity Council, Registered Under Societies Registration Act XXI of 1860), 806, Rohit House, 3.Tolstoy Marg, Connaught Place, New Delhi-110001 held on 10<sup>th</sup> April 2007.
3. **“Eminent Citizen of India Award”** from International Institute of Education & Management, (Registered Under Societies Registration Act XXI of 1860), B-17/G-3, Dilshad Garden, New Delhi – 110 095 held on 09<sup>th</sup> June 2007.
5. **“Katturai Kalaimani Award”** from Jayam Samuga Ilaiyor Kalaithodarbu Maiyam, (Under Nehru Yuvegandra Reg.No 2542)39-C, Malligaiburam Muthanmai Salai, Palakkarai, Trichy-620 001, Tamil Nadu, held on 04.07.2010 Town Hall Cuddalore.
6. **“Samuga Nala Arvalar Award”** from Jayam Samuga Ilayor Kalaithodarbu Maiyam, (Central Govt. NYK. No.389/2006, Tamil Nadu Government Reg.No 151/2006), 60. Agharaharam, Varagneycheri, Trichirappalli -8, held at 04.07.2010.
7. **“Glory of Education Excellence Award”** from International Institute of Education & Management, (Registered Under Societies Registration Act XXI of 1860), B-17/G-3, Dilshad Garden, New Delhi – 110 095 held on 21<sup>st</sup> December2011.
8. **“Golden Educationist of India Award”** for outstanding achievements in the field of Education from International Institute of Education & Management, (Registered Under Societies Registration Act XXI of 1860), B-17/G, Dilshad Garden, New Delhi – 110 095, E-mail: [jiem203@gmail.com](mailto:jiem203@gmail.com), [jiem66@yahoo.co.in](mailto:jiem66@yahoo.co.in), held on 27<sup>th</sup> March 2013.
9. **“Bharat Shiksha Ratan Award”** for their excellence in their respective fields and for the Growth of Indian Economy from Global Society for Health & Educational Growth, (Registered Under Societies Registration Act XXI of 1860), F-6 1<sup>st</sup> Floor, Pal Complex, Main Road, Mandawali, New Delhi – 110 092, E-mail: [gsheg.9@gmail.com](mailto:gsheg.9@gmail.com), held on 10<sup>th</sup> February 2014.
10. **“Star of Asia Award”** and **“Certificate of Excellence”** for Outstanding achievements from Indian Solidarity Council, 806, Rohit House, 3, Toistoy Marg, Connaught Place, New Delhi-110 001, E-mail: [isc190@gmail.com](mailto:isc190@gmail.com), [isc88@rediffmail.com](mailto:isc88@rediffmail.com), held on 2<sup>nd</sup> August 2014.
11. **“Bharat Seva Ratan Gold Medal Award”** for their achievements and contribution in their respective fields from Global Economic Progress And Research Association (GEPRO) (Registered Under Societies Registration No.283, Act XXVII of 1975), No.101, Mundy Street, Tiruvannamalai – 606 601, Tamil Nadu, E-mail: [contact@gepraindia.org](mailto:contact@gepraindia.org), held with 23<sup>rd</sup> National Level Conference on “Education & Socio Economic Growth and National Integration” in Chennai on 27<sup>th</sup> December 2014.

12. **“International Gold Star Millennium Award”** the International Achievers Summit on Individual Contribution for International Integration on Sunday 8<sup>th</sup> February, 2015 at Hotel Holiday Inn Silom, 981, Silom Road, Silom, Bangkok – 10500 (Thailand) from Global Achievers Foundation (Registration Under the Societies Registration Act XXI of 1860), 806, Rohit House, 3, Tolstoy Marg, Connaught Place, New Delhi – 110 001, E-mail: [gafcp1@gmail.com](mailto:gafcp1@gmail.com).
13. **“Pride of International Education Excellence Award”** in the field of Education, the Intellectual Peoples And Economic Growth Association in association with I.S.C. is organizing a “Indo – Nepal Friendship & Economic Co-operation” on 11<sup>th</sup> April, 2015 at Lotus Ball Room, Lobby Level the Everest Hotel, P.O.Box 659 New Baneswor, Kathmandu (Nepal) from Intellectual People and Economic Growth Association, (Registered Under Societies Registration Act XXI of 1860), 806, Rohit House, 3, Tolstoy Marg, Connaught Place, New Delhi – 110 001, E-mail: [ipegacp1@gmail.com](mailto:ipegacp1@gmail.com).
14. **“International Achiever Award”** in the outstanding achievement, The International Institute of Education & Management in Association with G.A.F. is organizing a “International Achievers Summit” on individual contribution for international integration on Friday 20<sup>th</sup> November, 2015 at Grand Excelsior Hotel, Ball Room (Bur Dubai), from International Institute of Education & Management, (Regd. Under Societies Registration Act XXI of 1860), B-17/G-3, Dilshad Garden, New Delhi- 110 095, E-mail: [iiem203@gmail.com](mailto:iiem203@gmail.com), [iiem66@yahoo.co.in](mailto:iiem66@yahoo.co.in).

### **EXTRA CURRICULAR ACTIVITIES**

**N.S.S.** : **National Service Scheme**, from Bharathidasan University (Thiru. Vi. Ka. Govt. Arts College, Tiruvarur) in the Year 2000.

### **SOFTWARE EXPOSURES**

**D.C.P.A.** : **Diploma in Computer Programming and Application**, From City Top Computers in 2000 with ‘A’ grade.

**C.L.P.** : **Computer–cum-Internet Literacy Program** from Directorate of Collegiate Education, Tamil Nadu in 2001 with **Second Class**.

### **TECHNICAL SKILLS**

**Typewriting** : **English Junior Grade** at the Government Technical Examinations in Commerce Subject held in August 2004.

## **EXPERIENCES**

- Working as a **Assistant Professor in Post Graduate And Research Department of Economics, Thiru.Vi.Ka.Government Arts College, Tiruvarur 29.07.2016 onwards.**
- Worked as a **Assistant Professor in Post Graduate And Research Department of Economics, Muthurangam Government Arts College (Autonomous), Vellore 632 002, from 29.07.2015 to 28.07.2016.**
- Worked as a **Examination Organizer for the ensuing Autonomous Examinations of April 2016, Muthurangam Government Arts College (Autonomous), Vellore 632 002, Date on 07.04.2016 to 03.04.2016.**
- Worked as a **Hall Invigilator for the Muthurangam Government Arts College (Autonomous), Vellore 632002, since 2015 – 2016.**
- Worked as a **Examiner for the U.G.Valuation for the Thiruvalluvar University, Vellore since 2015 – 2016.**
- Worked as a **Guest Lecturer in Post Graduate And Research Department of Economics in Thiru.Vi.Ka.Government Arts College, Tiruvarur since 2005 to 28.07.2015.**
- Worked as a **Hall Invigilator for the Bharathidasan University in Thiru.Vi.Ka.Government Arts College, Tiruvarur since 2005 -2015.**
- Surveyed of **5<sup>th</sup> Economics Census for Statistical Department, Tiruvarur District** in 2005.
- Worked as an **Examiner for the U.G. Valuation for the Bharathidasan University, Tiruchirapalli – 620 024** since 2008 onwards.
- Worked as a **Polling Officer 1 for Lok Shaba Elections** to be held in May 2009, in Tiruvarur District.
- Surveyed Collecting Primary Data, Project Work Titled, **‘Labour Shortage and Agrarian Crisis in Tiruvarur District,** Funded by **Malcom – Elizabeth Trust,** Chennai, held on Period 2010.
- Worked as a **Guest Lecturer in On-line Participatory Programme, Bharathiyar University, Coimbatore,** contact on Tiruvarur Institute of Cooperative Management, (A Unit of Tamil Nadu Cooperative Union), Tiruvarur in 2011.
- Worked as a **Preceding Officer for Local Elections** to be held in October 2011, in Tiruvarur District.

- Worked as a **Preceding Officer for General Elections to Lok Sabha** – 24.04.2014, in Tiruvarur District.
- Worked as a **Preceding Officer for General Elections to Tamil Nadu Legislative Assembly 50- Tiupattur (Vellore District) Assembly Constituency** – 16.05.2016.

### **PAPER PRESENTED**

- ❖ Presented a paper on “**Fiscal Federalism in India**” in the **U.G.C. Seminar** on Organized by the Post Graduate and Research Department of Economics, A.V.C. College (Autonomous), Mannampandal on 31<sup>st</sup> Jan’02.
- ❖ Presented a paper on ‘**Women and Sustainable Development**’ in Two day **National Seminar** on “Women and Environment” conducted by Post Graduate Department of Economics, Fatima College (Autonomous), Madurai on 9 & 10<sup>th</sup> Mar’06.
- ❖ Presented a paper on ‘**Disaster Management Issues & Challenges**’ in the Two day **National Seminar** on “Disaster Management Issues & Challenges” held on 21 & 22<sup>nd</sup> Mar’06 at A.D.M.College for Women, Nagapattinam.
- ❖ Presented a paper on ‘**Population and Human Development**’ in the 27<sup>th</sup> **Annual Conference** of the Association of Economists of Tamil Nadu held on 27<sup>th</sup> and 28<sup>th</sup> January 2007. Conducted by Theivanai Ammal College for Women, Villupuram.
- ❖ Presented a paper on ‘**The Role of NABARD in Promotion of Micro Credit**’ in the **National Conference** on “Sustainable Rural Development through Micro Credit” jointly organized by the Commerce wing, D.D.E, Annamalai University and the NABARD, held on 7<sup>th</sup> and 8<sup>th</sup> May 2007.
- ❖ Presented a paper on ‘**Entrepreneurship And Economic Development**’ in the **National Conference** on “Emerging Trends in Entrepreneurship in Indian scenario” held at Annamalai University, Chidambaram, on 6<sup>th</sup> April, 2007.
- ❖ Presented a Paper on “**Economics of Health: Health is Wealth**” in the **National Seminar** on “Health Economics issues And Challenges” organized by Post-Graduate and Research Department of Economics, Ethiraj College for Women (Autonomous), Chennai held on 14<sup>th</sup> and 15<sup>th</sup> March 2007.
- ❖ Presented a Paper on ‘**Human Development**’ in the **National Seminar** on “Challenges of Indian Economy in the Post-Liberalisation Scenario” organized by the Department of Economics, Arul Anandar College, Karumathur, Madurai District held on 28<sup>th</sup> February and 1<sup>st</sup> March 2007.

- ❖ Presented a paper on '**The Economics of Life and Health Insurance**' in the **National Seminar** on "Health Insurance: Dimensions and Challenges", held at Department of Economics, Bharathiar University, Coimbatore on 16<sup>th</sup> February, 2007.
- ❖ Presented a paper on '**Planning and Development of Tourism**' in the **National Seminar** on "The Role of Tourism in the Development of a Nation" held at Department of Philosophy, Annamalai University on 25<sup>th</sup> and 26<sup>th</sup> April 2007.
- ❖ Presented a paper on '**Education and Economic Development**' in the **National Seminar** on "Education and Economic Development" organized by Indian Solidarity Council held on 10<sup>th</sup> April 2007 at New Delhi.
- ❖ Presented a paper on '**The Role of FDI in Economic Development of India**' in the **State Level Seminar** on "Sustainability of India's Growth – Challenges before the Policy Makers" organized by Department of Economics, held on 8<sup>th</sup> February 2008 at Justice Basheer Ahmed Sayeed College for Women, Chennai -18.
- ❖ Presented a paper on '**Risk Management in Banks**' in the **State Level Seminar** on "Emerging Issues in Indian Banking" held on 9<sup>th</sup> February 2008, M.O.P. Vaishnav College for Women (Autonomous), Chennai – 600 034.
- ❖ Presented a paper on '**Educational Technology**' in the **ICSSR Sponsored International Conference** on "Reforms in Higher Education in ASIA (RHEA – 2008)" organized by Cardamom Planters' Association College, Bodinayakanur, Theni District, Tamil Nadu, South India, held on 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> March 2008.
- ❖ Presented a paper on '**A Study on the Management of Recycling Solid Wastes in Tiruvarur Municipal Area**' in the **International Conference** on "Globalization – Impact, Challenges and Opportunities (ICGICO 2008)" organized by ST.Joseph's College of Arts & Science, Cuddalore – 607 001, Tamil Nadu, India, held on 14<sup>th</sup> & 15<sup>th</sup> March 2008.
- ❖ Presented a paper on '**Development of Dalits in India and Tamil Nadu; Problems & Prospects**' in the **National Seminar** on "Globalization And Human Rights" (**Sponsored by UGC, New Delhi**) organized by Department of Economics, Gandhigram Rural University, Gandhigram – 624 302, Tamil Nadu, held on 20<sup>th</sup> March 2008.
- ❖ Presented a paper on '**Marketing Management**' in the **National Level Seminar** on "Innovative Practices in Management" organized by Department of Management Studies, A.V.C. College of Engineering, Mannampandal, Mayiladuthurai – 609 305, held on 11<sup>th</sup> April 2008.

- ❖ Presented a paper on ‘**Impact of Computerization in State Bank of India at Tiruvarur Branch**’ in the 29<sup>th</sup> **Annual Conference** of the Association of Economists of Tamil Nadu held on 22<sup>nd</sup> – 23<sup>rd</sup> November 2008, Conducted by PSG College of Arts and Science, Coimbatore -641 014.
- ❖ Presented a paper on ‘**Emerging Approaches in Disaster Management**’ in the **State Level Seminar** on “Disaster Management” Conducted by National Service Scheme, H.H. The Rajah’s College (Autonomous), Pudukkottai, on 19<sup>th</sup> December 2008.
- ❖ Presented a paper on ‘**Environmental Risk Assessment of Disaster**’ in the **State Level Seminar** on “Disaster Management” Conducted by National Service Scheme, H.H. The Rajah’s College (Autonomous), Pudukkottai, on 19<sup>th</sup> December 2008.
- ❖ Presented a paper on ‘**Impact of Global Warming on Economic Development**’ on the **TANSCHÉ Sponsored National Seminar** on “Global Warming And Biodiversity” held on 6<sup>th</sup>–7<sup>th</sup> March 2009, Conducted by Department of Zoology, Thiru.Vi.Ka.Govt.Arts College, Tiruvarur- 610 003.
- ❖ Presented a paper on ‘**Coastal Tourism; The Economy and the Environment with special Reference in Nagapattinam District**’ at the One Day **State Level Seminar** on “Recent Trends in Trade & Commerce” Organized by the P.G. Department of Commerce & Management, Tamilavel Umamaheswaranar Karanthai Arts College, Karanthai, Thanjavur – 613 002. On 28th March 2009.
- ❖ Presented a paper on ‘**Trends of Globalization in Indian Economy**’ in the **UGC Sponsored National Seminar** on “Welfare Impact of Globalization”, Organized by Department of Economics, Arignar Anna Government Arts College, Musiri, Trichy District, Tamil Nadu, held on 16<sup>th</sup> – 17<sup>th</sup> April 2009.
- ❖ Presented a paper on ‘**Socio Economic And Career Profile of Women Managers Special References To Educational Sector in Tiruvarur**’, in the **National Level Seminar** on “Strategizing for the Future Challenges of Women”, Organized by the Department of Economics, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001, Tamil Nadu, India on 24<sup>th</sup> – 25<sup>th</sup> July 2009.
- ❖ Presented a paper on ‘**Impact of Globalization on Employment in India**’, in the **UGC Sponsored National Level Seminar** on “Globalization in the Present Scenario”, Organized by the Department of Economics of Women’s Christian College, Nagercoil -629 001, held on July 24<sup>th</sup> – 25<sup>th</sup> 2009.

- ❖ Presented a paper on **‘Role of Tourism in Indian Economic Development Incredible Opportunities’**, in the **UGC Sponsored State Level Seminar** on “Inclusive Growth; Issues and Challenges in Indian Economy”, Organized by the Post Graduate And Research Department of Economics, Government Arts College (Autonomous), Kumbakonam, held on 6<sup>th</sup> and 7<sup>th</sup> August 2009.
- ❖ Presented a paper on **‘Problems And Prospects of Indian Economy’**, in the One Day **Regional Seminar** on “Current Issues in Indian Economy”, Organized by the Department of Economics, Rajah Serfoji Govt. College (Autonomous), Thanjavur – 613 005, Association of Economists of Tamil Nadu, held on 23<sup>rd</sup> August 2009.
- ❖ Presented a paper on **‘The Impact of Global Financial Crisis on Indian Economy’**, in the Two Day **National Seminar** on “Global Financial Crisis And Its Impact on Indian Financial System”, Organized by the Department of Commerce And Financial Studies, Bharathidasan University, Tiruchirappalli – 620 024, Tamil Nadu, India, and SMART Journal of Business Management Studies held on September 12<sup>th</sup> and 13 2009.
- ❖ Presented a paper on **‘Contributed of Amarthiya Sen’**, in the 30<sup>th</sup> **Annual Conference of Association of Economists of Tamil Nadu** held on 9<sup>th</sup> & 10<sup>th</sup> January 2010. Conducted by Department of Economics, National College, Tiruchirappalli – 620 001.
- ❖ Presented a paper on **‘Challenges of the New Millennium for the Voluntary Organizations’** in the **UGC Sponsored National Seminar** on “Millennium Development Goals”, Organized by Post Graduate And Research Department of Economics, A.V.C. College (Autonomous), Mannampandal – 609 305, Mayiladuthurai, held on 05.03.2010 & 06.03.2010.
- ❖ Presented a paper on **‘Coastal Tourism And Economic Development’** in the One Day **State Level Seminar** on “Tourism Issues, Challenges And Strategies”, Organized by Post Graduate And Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli – 620 020, held on 10<sup>th</sup> March 2010.
- ❖ Presented a paper on **‘Indian Agricultural Market Reforms’** in the **State Level Seminar** on “The Significance of Marketing in India”, Organized by Department of Commerce & Economics, Adaikalamatha College, Vallam, Thanjavur – 613 403, held on 1<sup>st</sup> October 2010.

- ❖ Presented a paper on **‘Impact of Economic Reforms on Indian Tourism Sector’ in the U.G.C sponsored National Seminar** on “ Two Decades of Economic Reforms in India – The Tasks Unfinished”, Organized by Department of Post Graduate Studies and Research in Economics, Government Arts College (Autonomous), Kumbakonam – 612 001, held on 27<sup>th</sup> and 28<sup>th</sup> January 2012.
- ❖ Presented a paper on **‘A Study on the Impact of Marketing Strategy of Tourism Industry in India’ in the National Level Seminar** on “Innovations in Management” organized by the Department of Business Administration, Bharath College of Science & Management, Thanjavur – 613 005, held on 15<sup>th</sup> February 2012.
- ❖ Presented a paper on **‘Tourism Development and Environmental Issues’ in the One Day National Level Seminar U.G.C sponsored** on ”Foreign Direct Investment: Impact and Vision Ahead” organized by the Department of Economics, Government College for Women (Autonomous), Kumbakonam-612 001, held on 24<sup>th</sup> February 2012.
- ❖ Presented a paper on **‘Public Distribution in Tamil Nadu’ in the U.G.C sponsored State Level Seminar** on “Food Security in Tamil Nadu: Issues and Challenges”, Organized by Post Graduate Department of Economics, Government Arts College (Autonomous), Thanthotrimalai, Karur – 639 005, held on 29<sup>th</sup> February 2012.
- ❖ Presented a paper on **‘Tourism Development and Environmental Issues’ in the National Seminar** on “Environmental Education in India A Way Forward”, Organized by EAST (Environmental Advisory for Sustainable Trust), in association with St.Xavier’s College of Education (Autonomous), Reaccredited with A\* Grade by NAAC, Palayamkottai - 627 002, held on 7<sup>th</sup> March 2012.
- ❖ Presented a paper on **‘Human Resource Planning’** in the One Day Seminar on “Finance & Human Resource Management” organized by the Post Graduate Department of Commerce and Department of Business Administration, Nethaji Subash Chandra Bose College, Thiruvarur, held on 21<sup>st</sup> March 2012.
- ❖ Presented a paper on **‘E-Tourism and the Future of the Information and Communication Technology’ in the U.G.C sponsored State Level Seminar** on “Emerging Trends in Tourism Marketing” organized by the Post Graduate & Research Department of Commerce, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001, Tamil Nadu, on 28<sup>th</sup> March 2012.

- ❖ Presented a paper on **‘Impact of Micro Credit in India’ in the U.G.C sponsored Two Day National Seminar** on “Micro Finance – A Performance Appraisal” organized by the Post Graduate and Research in Economics, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001, Tamil Nadu, on 30<sup>th</sup> & 31<sup>st</sup> March 2012.
- ❖ Presented a paper on **‘Small Scale Industries in India Policies, Programmes and Performance’ in the Indian Council of Social Science Research (ICSSR) Sponsored State Level Seminar** on “Problems and Challenges of Micro and Small Enterprises” organized by the Post Graduate Department of Economics, Government Arts College (Autonomous), Karur – 639 005, Tamil Nadu, on 6<sup>th</sup> March 2013.
- ❖ Presented a paper on **‘Financing Policies and Programmes for State Tourism Development Corporations’ in the U.G.C Sponsored National Conference** on “Prospects and Policy Challenges for India in the Recession Period” in Collaboration with Madras Institute of Development Studies (MIDS) organized by the Post Graduate and Research Department of Economics, Government Arts College (Autonomous), Kumbakonam, held on 12<sup>th</sup> & 13<sup>th</sup> April 2013.
- ❖ Presented a paper on **‘Financial Administration and Union Budgets’ in the Two Day UGC Sponsored National Level Seminar** on “Liberalization Perspective of Public Expenditure in India (LPOPE-13)” organized by the Post Graduate and Research Department of Economics, Rajah Serfoji Government College (Autonomous), Thanjavur – Tamil Nadu & Association of Economists of Tamil Nadu, Thiruchirappalli, on 27<sup>th</sup> & 28<sup>th</sup> April 2013.
- ❖ Presented a paper on **‘Corporate Social Responsibility of Business And Corporate Governance’ in the One Day Unique National Seminar** on “Corporate Social Responsibility” Organized by RDB Institute of Management, Papanasam, Thanjavur District -614 205, on 19<sup>th</sup> October 2013.
- ❖ Presented a paper on **‘A Study on Mahatma Gandhi National Rural Employment Guarantee Programme at Alivalam Village in Tiruvarur District’ in the UGC sponsored National Seminar** on “Problems and Prospects of Mahatma Gandhi National Rural Employment Guarantee Programme” organized by Post Graduate & Research Department of Economics, Erode Arts and Science College (Autonomous), Erode 638 009, on 7<sup>th</sup> February 2014.

- ❖ Presented a paper on '**Hospitality Tourism Industry – The Indian Scenario**' in the **National Seminar on “Industrial Relations”**, Organized by the P.G.& Research Department of Commerce, Seethalakshmi Ramaswami College, Tiruchirappalli – 620 002, on 13<sup>th</sup> and 14<sup>th</sup> February 2014.
- ❖ Presented a paper on '**The New Economic Challenges and Indian Marketing Environment**' in the **State Level Seminar on “Marketing Innovations in the Globalization Era – Challenges and Opportunities”** Organized by the Department of Commerce and Business Administration, Rabiammal Ahamed Maideen College for Women, Tiruvarur – 610 001, on 17<sup>th</sup> February 2014.
- ❖ Presented a paper on '**Advertisement Research Among Television Viewers in Karambai Village in Nagapattinam District**', in the **One Day Unique Seminar on “Emerging Trends in Marketing Techniques – Global Scenario”**, organized by this P.G. & Research Department of Commerce, Rajagiri Dawood Batcha College of Arts & Science, Papanasam – 614 205, Thanjavur District, on 26.02.2014.
- ❖ Presented a paper on '**A Study on the Impact of Chits Funds in the Money Market with Special Reference to Sri kamalambika Chits (P) Ltd., in Tiruvarur**', in the **U.G.C. Sponsored National Seminar on “Emerging Trends in Indian Money Market”**, Organized by P.G. & Research Department of Economics, Nanjai Edaiyar Sankara Kandaswami Kandar's College, Velur – 638 182, Namakkal Dist., Tamil Nadu, on 19<sup>th</sup> September 2014.
- ❖ Presented a paper on '**An Evaluation of Primary Health Care System at Thevur Panchayat in Nagapattinam District**', in the **Indian Council of Social Science Research (ICSSR), New Delhi, Sponsored Two Day National Seminar on “Application of Health Economics in Health Care Planning and Management”**, Organized by Economics Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar, 608 002, on 5<sup>th</sup> and 6<sup>th</sup>, November 2014.
- ❖ Presented a paper on '**Green Marketing – Emerging Opportunities And Challenges in India**', in the **One Day National Seminar on “Green Marketing in India: Problems and Prospects”**, Organized by P.G. And Research Department Of Commerce, M.R.Government Arts College, Mannargudi – 614 001, Tiruvarur District, Tamil Nadu, on 12<sup>th</sup> December 2014.

- ❖ Presented a paper on **‘A Study on Agricultural Labour Shortage And Agrarian An Crisis in Pannaitheru Panchayat from Nagapattinam District’**, ICHR Sponsored Two-Day National Level Seminar on **“Revisiting The Impact Of Land Reforms On Agrarian Society In India (With Special Focus On Tamil Nadu)”**, Organized by P.G. & Research Department of History, Government Arts College (Autonomous), Kumbakonam- 612 002, Thanjavur District, Tamil Nadu, on 18<sup>th</sup> & 19<sup>th</sup> December 2014.
- ❖ Presented a paper on **‘Impact of Tourism in Indian Economy’**, Sponsored by UGC – XII Plan Two Day State Level Seminar On **“Issues In Indian Economics: National & Global Perspectives (IIE: NGP)”**, Organized by Post Graduate And Research Department of Economics, Poompuhar College (Autonomous), Melaiyur – 609 107, Sirkali - Tk, Nagapattinam - Dt, Tamil Nadu, on 18<sup>th</sup> & 19<sup>th</sup> December 2014.
- ❖ Presented a paper on **‘A Study on the Employment Status of Rural Women in India’**, in the U.G.C. Sponsored National Seminar on **“Challenges and Prospects of Indian Economy”**, from 22<sup>nd</sup> to 23<sup>rd</sup>, January 2015, Organized by the Research Department of Economics, Arumugam Pillai Seethai Ammal College, Tiruppattur – 630 211 in Collaboration with District Industries Centre, Sivagangai.
- ❖ Presented a paper on **‘Management of Human Rights and Consumer Education’**, in the State Level Seminar on **“Human Rights”**, Organized by Department of History, M.R.Govt.Arts College, Mannargudi – 614 001, Tamil Nadu, India, held on 27<sup>th</sup> January, 2015.
- ❖ Presented a paper on **‘An Economic Analysis of Human Development Index (HDI) In India’**, in the National Seminar on **“Comprehensive Study On Indian Economy”**, Organized by P.G. & Research Department of Economics, Jamal Mohamed College, Tiruchirappalli – 620 020, Under U.G.C. Autonomous Grant held on 10<sup>th</sup> February 2015.
- ❖ Presented a paper on **‘A Study on Domestic Water Purifier Marketing in Tiruvarur Town’**, in the One Day National Seminar (Under UGC Autonomy Grant) On **“Water Conservation And Its Impact On Indian Economy”** Organized by the Department Of Economics, Vivekananda College, Residential & Autonomous, Tiruvedakam West, Madurai – 625 234, on 27<sup>th</sup> February 2015.

- ❖ Presented a paper on **‘Women Entrepreneur In Service Sector With Special Reference To Telecommunication In Tiruvarur District’**, sponsored by **Indian Council of Social Science Research & Tamil Nadu State Council for Higher Education in the National Seminar on “Physical and social Infrastructure in India: Issues and Challenges”** Organized by the P.G. & Research Department of Economics, Presidency College, Chennai – 5 during March 05-06, 2015.
- ❖ Presented a paper on **‘A Study On Self Employment With Special Reference To Women Entrepreneurs In Nagapattinam District’**, in the **U.G.C sponsored National Seminar On “Rural Women Entrepreneurship: The Dynamics Of Progress And Its Reversal”** Organized by the P.G. And Research Department of Economics, A.V.V.M Sri Pushpam College (Autonomous), Poondi, Thanjavur-Dt, 613 503, Tamil Nadu Collaboration with Association of Economists of Tamil Nadu, held on March 20<sup>th</sup> & 21<sup>st</sup> 2015.
- ❖ Presented a paper on **‘A Study on Urban Finance in Aspects of Accrual Based Accounting System at Tiruvarur Municipality (Tamil Nadu)’**, in the **International Seminar on “Capital Outsourcing Prospects And Challenges”** Jointly Organized by P.G. & Research Department of Management Studies, P.G. & Research Department of Commerce, Rajagiri Dawood Batcha College of Arts And Science, Papanasam – 614 205, Thanjavur District, held on 26<sup>th</sup> March 2015.
- ❖ Presented a paper on **‘Role And Responsibility of Local Body Election of State Police’**, in the **Regional Seminar on “Coastal Security Challenges & Response”** Organized by Post Graduate Department of Defence & Strategic Studies, Voorhees College, Vellore-632 001, held on 9<sup>th</sup> October 2015.
- ❖ Presented a paper on **‘A Study on the Socio-Economic Conditions of Child Labour in Tiruvarur’**, in the **National Seminar on “Economic Growth And Social Inequalities” Sponsored by Indian Council of Social Science Research (ICSSR)**, Organized by Post Graduate & research Department of Economics, Muthurangam Government Arts College (Autonomous), Vellore on 18<sup>th</sup> and 19<sup>th</sup> February 2016.
- ❖ Presented a paper on **‘Economic Growth, Poverty and Equitable Health’**, in the **National Seminar on “Economic Growth And Social Inequalities” Sponsored by Indian Council of Social Science Research (ICSSR)**, Organized by Post Graduate & research Department of Economics, Muthurangam Government Arts College (Autonomous), Vellore on 18<sup>th</sup> and 19<sup>th</sup> February 2016.

- ❖ Presented a paper on **‘Women’s Education in India’, in the National Seminar on “Economic Growth And Social Inequalities” Sponsored by Indian Council of Social Science Research (ICSSR)**, Organized by Post Graduate & research Department of Economics, Muthurangam Government Arts College (Autonomous), Vellore on 18<sup>th</sup> and 19<sup>th</sup> February 2016.
- ❖ Presented a paper on **‘Developing Effective Tourism Leadership’, in the One Day National Seminar on “Challenges of Business Leaders in the Changing Management World”** Jointly Organized by Post Graduate & Research Department of Management & Post Graduate & Research Department of Commerce, Rajagiri Dawood Batcha College of Arts and Science, Papanasam – 614 205, Thanjavur (Dt.), on 9<sup>th</sup> March 2016.
- ❖ Presented a paper on **‘The Policy Implications of ICT for Development in Distance Learning’ in the One Day National Conference on “ICT in Teaching of School Subjects at Secondary and Senior Secondary Level”** Organized by IQAC and Old Students Association, Government College of Education, Gandhi Nagar, Vellore – 632 006 on 30<sup>th</sup> March 2016.
- ❖ Presented a paper on **‘Emerging Trends And Innovations in Teacher Education’, in the National Conference on “Teacher Education Through Partnerships and Collaborative Learning Communities”**, in the Organized by Dhanalakshmi Srinivasan College Of Education, Perambalur – 621 212, held on 6<sup>th</sup> April, 2016.
- ❖ Presented a paper on **‘Strategies of Education And Communication in Population Growth’, in the Two Day ICSSR Sponsored National Conference on “Health, Social and Economic Issues of Ageing Population in India”** Organized by the Economics Wing, Directorate of Distance Education & Department of Economics (UGC-SAP-DRS I), Annamalai University, Chidambaram, during 21<sup>st</sup> and 22<sup>nd</sup> April, 2016.

### **WORKSHOPS**

- ❖ Participated in the **One Day Regional Workshop on “Research Methodology”** jointly organized by the Department of Economics of Holy Cross College and St. Joseph’s College, Tiruchirappalli on 1<sup>st</sup> Feb’06.
- ❖ Participated in **Two Day State Level Workshop on “Women’s Education for Equality and Empowerment”** on 3 & 4<sup>th</sup> March’06 at A.D.M. College for Women, Nagapattinam.

- ❖ Participated in the **U.G.C. Sponsored One Day State Level Seminar** on “**Emerging Trends of Globalization in Prospect; Challenges versus Opportunities**” organized by the Post Graduate Department of Economics Rajah Serfoji Govt. College, (Autonomous), and Thanjavur held on 12<sup>th</sup> April’06.
- ❖ Participated in the **One Day Seminar** on “**Teaching of Oral Communicative Skills to Rural Learners**” Organized by the Department of English, Thiru. Vi. Ka. Govt. Arts College, Tiruvarur on 5<sup>th</sup> October, 2007.
- ❖ Participated in the **One Day Regional Workshop** on “**Research Methodology**”, organized jointly by Department of Economics Jamal Mohamed College (Autonomous) and A.V.V.M. Sri Pushpam College (Autonomous) Poondi, held at Jamal Mohamed College, Tiruchirappalli on 28<sup>th</sup>, Nov 2007.
- ❖ Participated in the ‘**Innovative Product or Process or Strategy**’ **Competition 2007-2008**, Organized by ANURAGAM, Institute For Energy Studies, Anna University, Chennai- 600 025.
- ❖ Participated in the **One Day Seminar on ‘Women Empowerment and International Women’s Day Celebrations’** organized by the Post Graduate & Research Department of Economics, A.V.C. College (Autonomous), Mannampandal – 609 305, Mayiladuthurai, **Sponsored by UGC, New Delhi**, held on 01.03.2008.
- ❖ Participated in the **8<sup>th</sup> Annual Three Day Workshop on “Total Quality Management in Education”** organized by Swami Dayananda Educational Trust, Swami Dayananda College of Arts & Science, Manjakkudi -612 610, Tiruvarur District on 26<sup>th</sup> to 28<sup>th</sup> January 2012.
- ❖ Participated in the **One Day Workshop on “Contributions of Milton Friedman” (On the Occasion of remembering his 100<sup>th</sup> Birth Anniversary)** organized by P.G. and Research Department of Economics, A.V.C. College (Autonomous), Mannampandal-609 305, Mayiladuthurai, Sponsored by Malcolm & Elizabeth Adishesiah Trust, Chennai-20, held on 10.09.2012.
- ❖ Participated in the **Two Day National Workshop on “Research Methodology in Social Sciences”** Organized by the Post Graduate Department of Economics, Arignar Anna Government Arts and Science College, Karaikal – 609 605, U.T. of Puducherry, Collaboration with Malcolm & Elizabeth Adishesiah Trust, Chennai, on April 5<sup>th</sup> & 6<sup>th</sup>, 2013.

- ❖ Participated in the **U.G.C Sponsored Two Day Workshop on “Entrepreneurship for Young Women Graduates”** Organized by the Post Graduate Department of Economics, Government College for Women (Autonomous), Kumbakonam, held on 30.01.2014 and 31.01.2014.
- ❖ Participated in the **Regional Workshop on “Research Methodology”**, Organized by the P.G. & Research Department of Economics, School of Management Studies, St.Joseph’s College (Autonomous), Tiruchirappalli-620 002, on 6<sup>th</sup> February 2015.
- ❖ Participated in the **Two Days Sponsored TANSOST National Seminar on “Emerging Trends in Drug Discovery from Natural Products (NSETDDNP-2015)”**, conducted by P.G. & Research Department of Zoology, Thiru.Vi.Ka.Govt.Arts College, Tiruvarur on 12.02.2015 and 13.02.2015.
- ❖ Participated in the **State Level Seminar on “Higher Education in New Education Policy – Challenges & Prospects”**, conducted by Joint Action Council of College Teachers (JAC) – Tamil Nadu, Tamil Sangam Hall, Trichy-2, During December 3<sup>rd</sup> – 2015.
- ❖ Participated in the **Ten Days Sponsored Indian Council of Social Science Research (ICSSR) – New Delhi, “Research methodology Workshop In Social Sciences For Ph.D, Scholars”**, conducted by Post Graduate And Research Department of Economics, Muthurangam Government Arts College (Autonomous), Vellore- 632 002 on 22<sup>nd</sup> February 2<sup>nd</sup> March 2016.

### **TRAINING COURSES**

- ❖ Resource person in the 12 days Training Course on **“Research Methodology and Computer Applications in Social Sciences Research”** Sponsored by ICSSR, New Delhi held during 12<sup>th</sup> – 23<sup>rd</sup> November, 2007 in C.P.A. College, Bodinayakanur – 625 513, Theni District, Tamil Nadu.
- ❖ Training in the **Two Day Workshop on “Teaching Micro Economics”** organized by the Department of Economics, Annamalai University Sponsored by Malcolm & Elizabeth Adiseshiah Trust, during 9-10 February 2013.

## **FIELD REPORT PRESENTATION**

- Has delivered on “**Field Report Presentation**” session III dated on **02.03.2016** in **Indian Council of Social Science Research (ICSSR) (Ministry of Human Resource Development), New Delhi-110 067, Sponsored Ten Days ‘Research Methodology Workshop for Ph.D Research Scholar’** held from 22<sup>nd</sup> February to 2<sup>nd</sup> March, 2016 in the Organized by Post Graduate and Research Department of Economics, Muthurangam Government Arts College (Autonomous), (Golden Jubilee Celebration 1965-66 to 2015-16), Vellore – 632 002.

## **ARTICLE PUBLISHED**

1. ‘Population and Human Development’ (2006-2007), **Peninsular Economist, Journal of the Association of Economists of Tamil Nadu**, Vol.XIX, Reg.No.22/82, P.P. 208-212.
2. Dr. A. Sangamithra (2007), “**Health Insurance: Dimensions and Challenges**”, article name ‘The Economics of Life and Health Insurance’, Bharathiar University, Coimbatore, Tamil Nadu, P.P.13-15.
3. **Innovative Practices In Management** (2008), article name ‘Marketing Management’, A.V.C. College of Engineering, Mannampandal – 609 305, Mayiladuthurai, Nagapattinam District, Tamil Nadu, P.P.123-129.
4. **Reforms in Higher Education in ASIA (RHEA-2008)**, article name ‘Educational Technology’, Sponsored by **Indian Council of Social Science Research, New Delhi**, Organized by Cardamom Planters Association College, Pankajam Nagar, Bodinayakanur. P.P 157-160.
5. ‘Impact of Computerization in State Bank of India Tiruvarur Branch’, (2008-2009), **Peninsular Economists, Journal of the Association of Economists of Tamil Nadu**, Vol.XXI, No.1, Reg.No.22/82, P.P. 80-84.
6. ‘The Role of Amartya Sen’, (2009-2010), **Peninsula Economist, Journal of the Association of Economists of Tamil Nadu**, Vol.XXII, No.1, Reg.No.135/2000, ISSN 0976-8270, P.P.54-56.
7. ‘Impact of Globalization on Employment in India’, (2009), **UGC Sponsored National Level Seminar on Globalization in the Present Scenario, Women’s Christian College, Nagercoil-1, Kanyakumari District, Tamil Nadu, India**. P.P.79-83.
8. Aldous J. Huxley & Mariappan .P (2009), **Trends in Biodiversity**, article name ‘**Impact of Global Warming on Economic Development**’, Sekar Publishers, Kodampakam, Chennai, ISBN 819077830-7, P.P.115-119.

9. Aldous J. Huxley, Natarajan.S & Kavimani.S, (2011), **Emerging Infectious Diseases and Management**, article name **‘Economic Burden of Chikungunya Fever in India’**, Anjanaa Book House Publications, Koyembedu, Chennai, **ISBN 978-81-910165-1-2**, P.P.150-157.
10. Dr.J.Govindadass & Dr.R.Rajendran, (2012), **Two Decades of Economic Reforms in India: The Task Unfinished**, article name **‘Impact of Economic Reforms on Indian Tourism Sector’**, Mirudha Sanjeevi Publications, Muthilankudieruppu, Kanniyakumari District, Tamil Nadu-625007, **ISBN 978-81-922144-1-2**. P.P.387-396.
11. Annamalai Economic Papers, (2011-2012), article name **‘Impact of Coastal Tourism A Study in Velankanni, Nagapattinam District’**, An Annual Publication of the Department of Economics, Annamalai University, Annamalai Nagar-608 002, Tamil Nadu, India, Vol.7, **ISSN 0975-7279**, P.P.109-111.
12. Dr.A.Valliammai, (2012), **Strategizing for the Future Challenges of Women**, article name **‘Socio Economic and Career Profile of Women Managers-Special Reference to Educational Sector in Tiruvarur Town’**, Selp Publications, Tiruchirappalli-620021, Tamil Nadu, India, **ISBN 978-93-80509-20-4**, P.P.156-162.
13. Dr.J.Govindadass & Dr.S.Janakiraman, (2013), **Prospects and Policy Challenges for India in the Recession Period**, article name **‘Financing Policies and Programmes for State Tourism Development Corporations’**, K.B.Publications, 9.Bharathi Street, Ammoor – 632 501, **ISBN 978-93-80713-00-7**. P.P.140-144.
14. Dr.P.Natarajan, (2013), **Selp Journal of Social Science Part –II special Issue Liberalization Perspective of Public Expenditure in India**, article name **‘Financial Administration and Indian Union Budgets’**, Indian Academic Researchers Association, 472, Naduncheliyan Salai, K.K.Nagar, Tiruchirappalli-620 021, **ISSN:0975-9999**, P.P.65-70.
15. **International Journal of Exclusive Management Research**, (2013), article name **‘Corporate Social Responsibility of Business and Corporate Governance’**, Published by Archers & Elevators Publishing House, 131, AGB Layout, 6<sup>th</sup> cross, Hesharagatta Main Road, Bangalore-560 090, Karnataka, India, **ISSN: 2249-8672**, P.P.103-106.

16. **International Journal of Management Focus**, (2014), article name ‘**Advertisement Research Among Television Viewers in Karambai Village in Nagapattinam District**’, Published by Archers and Elevators Publishing House, 131, AGB Layout, 6<sup>th</sup> cross, Hesharagatta Main Road, Bangalore-560 090, Karnataka, India, E-mail:archerselevators@gmail.com, [www.aeph.in](http://www.aeph.in), **ISSN:2277-5684**, P.P.139-143.
17. Dr.N.Palanivelu, G.T.Vijayalakshmi & S.Sridevi, (2014), **Marketing Innovations in the Globalisation ERA**, article name ‘**The Economic Challenges And Indian Marketing Environment**’, Published by Jayalakshmi Publications, 140, V.P.M. Towers, Laser Point Complex, T.P.K. Main Road, Vasantha Nagar, Madurai – 625 003, **ISBN:978-81-924922-7-8**, P.P. 112-115.
18. Dr.S.Rajkumar, (2014), **Green Marketing Problems and Prospects**, article name ‘**Green Marketing – Emerging Opportunities and Challenges in India**’, Yazhini Pathippagam, 2/43 Avaikudil, Sathiyam Post, Virudhashalam Taluk, Cuddalore Dist, Pin: 606 302, **ISBN: 978-93-80622-04-0**, P.P.255-257.
19. Dr.V.Saminathan, (2015), **Human Rights**, article name ‘**Management of Human Rights and Consumer Education**’, Published by Avvai Publications, 15, Kosimani Street, Choolaimedu, Chennai – 600 094, **ISBN:978-81-908629-6-7**, P.P.10-12.
20. Dr.A.Navinkumar, (2015), **Issues In Indian Economy: National & Global Perspectives**, article name ‘**Impact of Tourism in Indian Economy**’, Published by Archers & Elevators Publishing House, www.aeph.in, 131AG, Lay out, 6<sup>th</sup> cross, Hesaraghatta Main Road, Bangalore – 560 090, **ISBN:978-93-83241-83-5**, P.P.1-5.
21. Parttinathar P, Satheesh Babu. A & et.al., (2015), **Water Conservation And Its Impact On Indian Economy**, article name ‘**A Study On Domestic Water Purifier Marketing In Tiruvarur Town**’, Shanlax Publications, 61,T.P.K. Main Road, Vasantha Nagar, Madurai-625 003, E-mail:shanlaxpublications@gmail.com, **ISBN:978-93-80686-04-2**, P.P.60-66.

22. Journal of Exclusive Management Science (JEMS) (A Monthly International Journal), (2015), **Capital Outsourcing – Prospects And Challenges**, article name ‘**A Study on Urban Finance in Aspects of Accrual Based Accounting System at Tiruvarur Municipality (Tamil Nadu)**’, Archers & Elevators Publishing House, 131, A.G.B Layout, 6<sup>th</sup> Cross, Hesharagatta Main Road, Bangalore – 560 090, Karnataka, India, E-mail: [contactjems@gamil.com](mailto:contactjems@gamil.com), [www.aeph.in](http://www.aeph.in), Online ISSN: 2277-5684, Print ISSN: 2320-866X, P.P.111-116.
23. Dr.K.Sudarkodi, Tmt.K.Sathya Bama & Dr.C.Durgadevi, (2015), **Tamil Nadu Economy – Perspectives and Issues**, article name ‘**A Study on the impact of Tourism on the Economy of Tamil Nadu**’, Today Publication, 192-Bells Road, Chepauk, Chennai-5, ISBN:978-93-81992-25-8, P.P.453-465.
24. **ICT in Teaching of School Subjects at Secondary and Senior Secondary Level**, (2016), article name ‘**The Policy Implications of ICT for Development in Distance Learning**’, Government College of Education, Gandhi Nagar, Vellore – 632 006, ISBN: 978-93-85640-55-1.
25. AE International Journal of Multidisciplinary Research (AEIJMR), (2016), article name ‘**Developing Effective Tourism Leadership**’, Archers & Elevators Publishing House, 131, A.G.B Layout, 6<sup>th</sup> Cross, Hesharagatta Main Road, Bangalore – 560 090, Karnataka, India, E-mail: [aeijmr@gamil.com](mailto:aeijmr@gamil.com), [www.aeph.in](http://www.aeph.in), Online ISSN: 2348-6724, P.P.32-35.

#### **SOUVENIR / PROCEEDINGS**

1. ‘**Planning and Development of Tourism**’, (2007), The Role of Tourism in the Development of a Nation, Organized by Department of Philosophy, Annamalai Nagar – 608 002, PP.36-37.
2. ‘**Economics of Health: Health is Wealth**’, (2007), Health Economics – Issues & Challenges, Organized by Post Graduate & Research Department of Economics, Ethiraj College for Women (Autonomous), Chennai – 600 008. Tamil Nadu. P.101.
3. ‘**Population and Human Development**’, (2007), XXVII The Association of Economists of Tamil Nadu, Organized by Theivanai Ammal College for Women, Villupuram – 605 602. P.P.34-35.
4. ‘**The Role of NABARD in Promotion of Micro Credit**’, (2007), Sustainable Rural Development Through Micro Credit, Organized by Commerce Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002. P.37.

5. **‘Impact of the WTO on Indian Agriculture’**, (2008), India’s Economic Development in the WTO Regime: Opportunities and Challenges, Organized by Commerce Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar, 608 002. P.P.30-31.
6. **‘A Study on the Management of Recycling Solid Wastes in Tiruvarur Municipal Area’**, (2008), Globalization Impact, Challenges & Opportunities ICGICO, Organized by Department of Commerce & Economics, St.Joseph’s College of Arts and Science, Cuddalore- 607 001, P.C.46.
7. **‘Impact of Computerization in State Bank of India of Tiruvarur Branch’**, (2008), XXIX Annual Conference of Association of Economists of Tamil Nadu, Organized by Post Graduate & Research Department of Economics, PSG College of Arts and Science, Coimbatore – 641 014. P.19.
8. **‘Problems and Prospects of Indian Economy’**, (2009), Current Issues in Indian Economy, Organized by Association of Economists of Tamil Nadu & Department of Economics, Rajah Serfoji Government College (Autonomous), Thanjavur – 613 005, P.12.
9. **‘Coastal Tourism the Economy & the Environment with special Reference to Nagapattinam District’**, (2009), Recent Trends in Trade and Commerce, Organized by Post Graduate Department of Commerce & Management, Tamilavel Umamaheswaranar Karanthai Arts College, Karanthai, Thanjavur – 613 002, P.14.
10. **‘The Impact of Global Financial Crisis on the Indian Economy’**, (2009), Global Financial Crisis and its Impact on Indian Financial System, Organized by Department of Commerce & Financial Studies, School of Economics and Commerce, Bharathidasan University, Tiruchirappalli – 620 024, Tamil Nadu, India and SMART Journal of Business Management Studies, P.5.
11. **‘Trends of Globalization in Indian Economy’**, (2009), Welfare Impact of Globalization, Organized by Department of Economics, Arignar Anna Government Arts College, Musiri, Tiruchirappalli District – 621 201, Tamil Nadu, P.16.
12. **‘Impact of Global Warming on Economic Development’**, (2009), Global Warming and Biodiversity, Organized by Department of Zoology, Thiru.Vi.Ka.Govt.Arts College, Tiruvarur – 610 003, and Tamil Nadu State Council for Higher Education, Chennai, P.7.

13. **‘Socio Economic and Career Profile of Women Managers Special References to Educational Sector in Tiruvarur Town’**, (2009), Strategizing for the future Challenges of Women, Organized by Department of Economics, A.D.M. College for Women (Autonomous), Nagapattinam – 611 001. Tamil Nadu, P.36.
14. **‘Role of Tourism in Indian Economic Development – Incredible Opportunities’**, (2009), Inclusive Growth – Issues and Challenges in Indian Economy’, Organized by Department of Post Graduate Studies and Research in Economics, Government Arts College (Autonomous), Kumbakonam – 612 001, PP.42-43.
15. **‘Coastal Tourism and Economic Development’**, (2010), Tourism Issues, Challenges and Strategies, Organized by Post Graduate & Research Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli – 620 020, PP.49-50.
16. **‘Challenges of the New Millennium for the Voluntary Organizations’**, (2010), Millennium Development Goals (Mages), Organized by Post Graduate & Research Department of Economics, A.V.C. College (Autonomous), Mannampandal, Mayiladuthurai-609 305. P.55.
17. **‘The Role of Amartya Sen’**, (2010), XXX Annual Conference of Association of Economists of Tamil Nadu, Organized by Department of Economics, National College, Tiruchirappalli – 620 002, P.8.
18. **‘Tourism Development and Environment Issues’**, (2012), Foreign Direct Investment: Impact and Vision Ahead, Organized by Department of Economics, Government College for Women (Autonomous), Kumbakonam – 612 001, P.40.
19. **‘E-Tourism and the future of the Information and Communication Technology’**, (2012), Emerging Trends in Tourism Marketing in Collaboration with Archaeology Department Danish Fort Museum Tarangambadi, Organized by Post Graduate & Research Department of Commerce, A.D.M College for Women (Autonomous), Nagapattinam – 611 001, P.36.
20. **‘Small Scale Industries in India Policies, Programmes and Performance’**, (2013), ICSSR Sponsored State Level Seminar on Problems and Challenges of Micro and Small Enterprises, Organized by Post Graduate Department of Economics, Government Arts College (Autonomous), Karur – 639 005, P.P.17-18.

21. **‘An Evaluation of Primary Health Care System at Thevur Panchayat in Nagapattinam District’**, (2014), ICSSR Sponsored National Seminar on Application of Health Economics in Health Care Planning and Management, Organized by Directorate of Distance Education, Economics Wing, Annamalai University, Annamalai Nagar – 608 002, P.35.
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**DECLARATION**

I hereby certify that the above particulars are true to the best of my knowledge.

**(Dr.P. RAGU)**