

Curriculum Vitae



Name : Mrs. K. Sathya, M.Sc. M.Phil. TNSET (Ph.D.)

Personal Details

Date of Birth : 15.02.1987

Gender : Female

Permanent Address : 13, New Street, Kadaram Kondan, Thiruvarur-610003

Mobile Number : 8072684010, 8883482277 (Whatsapp)

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Department and Designation

Department of Visual Communication

Guest lecturer

Thiru. Vi. Ka. Government Arts College

Thiruvarur – 610103.

Teaching Experience

Thiru. Vi. Ka Government Arts College : 8 years 2 months

Industrial Experience if any

PG Internship Visit

22.01.2011- 09.02.2011 Pyramid Infotainment Private Ltd., T.Nagar-Chennai.

Administration Responsibilities – Thiru. Vi. Ka Arts College

| Designation | From | To | Level |
|----------------------|------|------|------------|
| Time Table In-charge | 2012 | 2017 | Department |
| Event co-ordinator | 2017 | 2018 | Department |

Awards and certificate of Appreciation:

| Name of Award | Period | Conferred by | Purpose | Level |
|----------------|-----------|------------------------------------|----------------------|-------------------------------|
| District First | 2003-2004 | Tamil valarchi department- Chennai | Kavithai competition | Extra-Curricular Recognitions |

| | | | | |
|--|---|--|---|-------------------------------|
| NSS campaign- youth for cleanliness | 2003-2004 | Directorate of school education- Chennai | NSS campaign programme-10 days- youth for cleanliness | Extra-Curricular Recognitions |
| NSS certificate "A" | 2004-2005 | Directorate of School Education- Chennai | Certificate "A" | Extra-Curricular Recognitions |
| Rajiv Gandhi renewable energy day celebrations | 20 th August 2004 | Tamilnadu Energy Development Agency with Sponsorship of Ministry of Non - conventional energy sources, government of India New Delhi | District level human chain/rally- Rajiv Gandhi renewable energy day | Extra-Curricular Recognitions |
| State Third | 2006 | Gurukula Thentral-monthly magazine | Kavithai competition | Extra-Curricular Recognitions |
| Kavinger Award | 2007 | Gurukula Thentral-monthly magazine | Kavithai | Extra-Curricular Recognitions |
| Participated- "Computer-cum- Internet Literacy programme" | 2005-2006 | Government of Tamilnadu- department of higher education- directorate of collegiate education. | First class | Academic |
| Rank certificate- University 8th Rank | April 2008 | Bharathidasan University | University eight rank | Academic |
| Rank certificate- University 1st Rank | April 2011 | Bharathidasan University | Gold medal- University First rank | Academic |
| Limca book of records- Rangeela Eco Friendly Bag- event. | 16 th December 2011 | Holly cross college- Trichy and Pidilite industries Ltd-Chennai | Limca book of records | Extra-Curricular Recognitions |
| Participated certificate- national conference | 31 st January & 1 st February- 2018 | Department of Communication- Manonmaniam Sundaranar University – Thirunelveli | Participated- media literacy and digital age | Academic |
| Participated certificate- workshop | 26 th September 2019 | Department of visual communication- Thiru.vi.ka. government Arts college- Thiruvavarur | Participated- workshop on "Basics of research methodology" | Academic |
| Participated- national level workshop | 24 th February 2020 | Department of visual communication and Adobe- Mother Theresa Women's | National level workshop on "Latest and | Academic |

| | | | | |
|---|-----------------------------|---|--|-------------------------------|
| | | University Research and Centre Saidapet-Chennai | Greatest in Adobe creative Tools” | |
| First place-Annual Sports meet | 2019-2020 | Thiru.vi.ka government arts college | Chess Competition | Extra-Curricular Recognitions |
| Presented-certificate International conference | 21 st march 2020 | Narayanaguru College of Engineering-Kanyakumari | International conference”media and contemporary culture and communication” | Academic |

College Level Projects & Thesis (Completed)

Mini Project in UG Title: Impact of Animation

Project in PG Title: Graphic Design

M.Phil Thesis Title: A study on impact of television reality shows on college going youth

Conference/Workshop/Seminar

| | National | International | | Regional | Local |
|-------------------------------------|---|---|---------------|----------|-------|
| | | In India | Outside India | | |
| Presented 1 | - | International conference on “media and contemporary culture on communication” -2020 | - | - | - |
| Participated 3 | National level conference Participated- media literacy and digital age- 2018 Workshop on basic of research methodology-2019 National level workshop on “Latest and Greatest in Adobe creative Tools” 2020 | - | - | - | - |
| Resource Person /Chairperson | - | - | - | - | - |

Member in Academic Bodies

1. Member:

- Examiner in UG Board of visual Communication, Bharathidasan University, Tiruchirappalli, from 2015.
- Examiner in UG Board of visual Communication, AVC Arts and Science College, Mayiladuthurai, (Autonomous) from 2015.

Journal Publications

| | National | International | regional |
|------------------------|----------|---------------|----------|
| Journal | - | 1 | - |
| book | - | - | - |
| Chapter in book | - | - | - |

Paper Publications- International level

A Study on Rural Students Using WhatsApp for Educational Performance in Thiruvarur District.